



May 14, 2026

# The Latest from SFIA

## Member Matters & Research



**\*1ST EDITION NEW REPORT\* 2026 Soccer Spotlight Now Available!**

**sfia.org** - With the 2026 Soccer World Cup one month away, SFIA is releasing a comprehensive analysis of American soccer...

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**Congratulations to SFIA's 2026 Excelerator Associates!**

**sfia.org** - SFIA has announced the Associates who will be a part of the 2026 Excelerator Program, a young professional development...

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**NEW RESEARCH COMING SOON: 2026 State of the Industry Report!**

**sfia.org** - SFIA's State of the Industry Report will be available soon - featuring comprehensive in-depth analysis of the trends and...

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**2026 Topline & Manufacturers' Sales Reports Available - FREE for Members!**

**sfia.org** - Two of SFIA's annual reports, Topline Participation Report and Manufacturers' Sales by Category Report, are available...

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**SFIA TEAMWORKONLINE** **JOB OF THE WEEK**

**capelli** **SPORT** *Administrative Assistant | New York - NY*

Capelli Sport is seeking an Administrative Assistant. The overall aim of this role is to assist with the overall duties of sales, product development, production, and e-commerce. The ideal candidate will have strong analytical and communication skills, is detail-oriented, and someone about having a career, not just a job. Full-time position in the New York City Office - 5 days a week from 10:00AM to 5:00PM. Some responsibilities include: Manage administrative tasks related to sales, product development, production and e-commerce; follow-up, review, and maintain the organization of sales orders, purchase orders and product lifecycle; process sales orders in a timely manner to meet deadlines and customer ship windows; base with internal teams to ensure all actions of a project are made in time to meet the customer's needs; help to coordinate and complete administrative tasks.

[CLICK HERE TO LEARN MORE & APPLY!](#)

## Current Industry News



**Team Trends: Glass Half Full**

**formula4media.com** - Two reports from SFIA & NSGA show mixed results for sports...

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**Forget the Bounce. The USA Has Unprecedented Pregame Soccer Growth**

**sportsdestinations.com** - Usually, high-profile sports events see a bounce, defined as growth that...

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**Survey: Memorial Day Spending Projected to See Significant Decline**

**sgbonline.com** - Consumers plan to spend \$86 over Memorial Day weekend, down sharply from...

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**Trade Court Rules Trump's Replacement Tariffs Illegal**

**politico.com** - A federal court on Thursday ruled that President Donald Trump unlawfully used...

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**Netflix Deepens Its NFL Ties With Expanded Five-Game Package**

**frontofficesports.com** - While legacy networks have been big winners this week with the 2026...

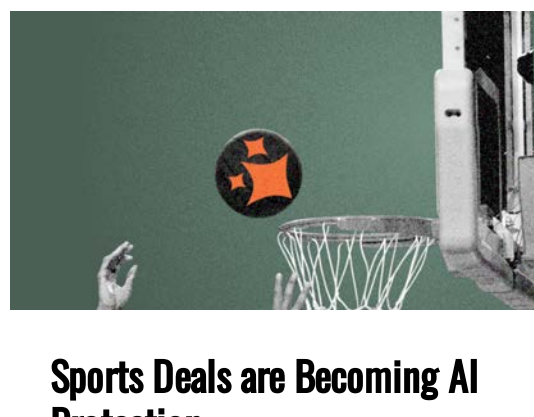
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**What Does NCAA's New 76-Team March Madness Field Mean to Host Cities?**

**sportsdestinations.com** - When word came down that the fields of the Division I Men's and...

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**Sports Deals are Becoming AI Protection**

**axios.com** - Sports is no longer a diversion for billionaires and private equity. It's a defensive....

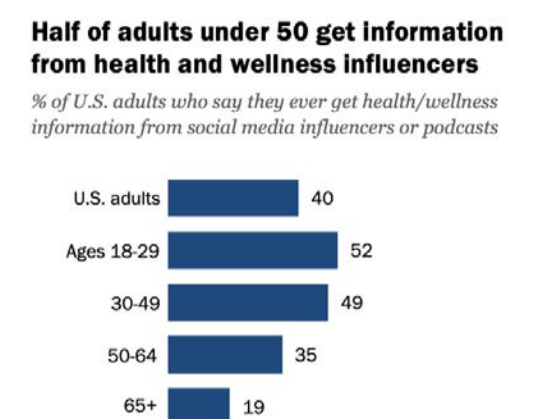
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**NRF: Import Volumes Face Early-Fall Slide on Cautious Orders**

**sgbonline.com** - Import volume at major U.S. container ports is expected to remain below last...

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**Moms, Coaches, Doctors, Entrepreneurs: Who Are America's Health and Wellness Influencers?**

**pewresearch.com** - College football coaches are moving forward in favor of maximum...

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**Nielsen, ESPN Share WNBA Viewership Insights that Illustrate League's Growth Among Key Demos**

**thegistsports.com** - Earlier this week, Nielsen shared WNBA viewership insights from the...

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**Betterguards Acquires Wearable Sports Tech Startup Nextiles**

**globenewswire.com** - Betterguards, a global leader in injury prevention and recovery...

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**NRF: Retail Sales Climb in April Despite Inflation Pressures**

**sgbonline.com** - Retail sales rose slightly for the seventh consecutive month in April...

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**PWHL Adds Two Expansion Franchises as New Markets Offer Unique Value**

**thegistsports.com** - The PWHL is getting bigger and better...literally. After adding an expansion...

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**Bill Would Ban Private Equity 'Vulture Investors' From Youth Sports**

**usatoday.com** - Private equity companies would be banned from investing in youth sports teams...

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**Purple is Trending. Circana is Tracking.**

**circana.com** - Purple is emerging as a standout trend across fashion, home, beauty, and food...

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**The Casual Fan's World Cup Cheat Sheet**

**axios.com** - Soccer's most-watched event on Earth is coming back to the United States...

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