

Ryan Baise is the Co-founder and CEO of Youth Inc., a technology company at the intersection of commerce and media for youth and high school sports. Prior to founding Youth Inc., Ryan held various leadership roles at Fanatics, where he helped grow the enterprise from \$600M to more than \$8B during his tenure. Youth Inc.'s media platform, anchored by their flagship podcast hosted by co-founder Greg Olsen, reaches tens of millions of youth sports families annually and is regarded as a leading voice in the youth sports community. Ryan lives in Nashville with his wife, Lindsey, and their three young children.