

Mark: Mark Koski, CMAA serves as chief marketing officer of the NFHS and vice president of the NFHS Network. Since joining the NFHS staff in 2007, Koski has directed all major NFHS events and meetings. He also has led all NFHS marketing initiatives and public relations campaigns since 2012 and has been staff liaison with the NFHS Network since its formation in 2013. Prior to joining the NFHS staff in 2007, Koski was assistant director of the New Mexico Activities Association (NMAA) for four years, where he served as director for baseball, cross country, swimming and diving, track and field, and corporate development. Prior to his work at the NMAA, Mark was a teacher and football/track & field coach at Manzano High School in Albuquerque.