

Jackie Chang currently serves as Vice President, Content Distribution at the National Hockey League. She has spent the majority of her career in sports media, leading the growth of digital lines of business as fan consumption habits have evolved.

Prior to joining the NHL, Jackie worked in media strategy and business development for the National Football League, managing the distribution of NFL live game content and related licensing across various media platforms.

Before that, Jackie was at Comcast NBCUniversal where she held a variety of strategy and operations roles, to include launching sports on NBC's streaming service Peacock. She began her career in the U.S. Army, serving seven years on active duty as an intelligence officer including deployments overseas to Iraq and Afghanistan.

Jackie holds a B.S. in Spanish and Chinese from the United States Military Academy at West Point and an MBA from Harvard Business School. She lives in Stamford, Connecticut with her spouse, son, and two rescue pups.