

Davis: Davis Whitfield has been chief operating officer of the NFHS since July 1, 2015, after serving five years as commissioner of the North Carolina High School Athletic Association (NCHSAA). Among his many duties as chief operating officer, Whitfield guides the work of the NFHS Rules Review Committee, the NFHS Foundation, NFHS Center for Officials Services, NFHS Network Holdings Company, June Scholastic Events, committee nominations process, and NFHS professional organizations. Prior to his appointment as NCHSAA commissioner, Whitfield was on the administrative staff of the Atlantic Coast Conference for 7½ years, including the final 2½ years as associate commissioner. Before his move to the ACC office, Whitfield served in the athletic department at Wake Forest University in Winston-Salem, North Carolina, including two years as director of operations and facilities management and two years as assistant athletic director for operations and facilities. He began his career in sports administration in 1995 at Campbell University in Buies Creek, North Carolina, where he was assistant athletic director for operations and facilities for three years.