



October 8, 2025

# The Latest from SFIA

## Member Matters & Advocacy

SFIA is actively monitoring updates related to the government shutdown. We will continue to keep you informed about any developments impacting government operations. Please reach out to Bonnie McLaughlin ([bmacLaughlin@sfia.org](mailto:bmacLaughlin@sfia.org) or 917-334-1780) or Aneysa Bhat ([abhat@sfia.org](mailto:abhat@sfia.org) or 630-863-5152) if you have any questions or want to discuss anything related to the topic.

For more information, please review the below FAQ that SFIA has put together to answer any specific questions related to tariffs and supply chain operations.



### NEW CUSTOM RESEARCH: Team Sports Parents' Insights Report Now Available!

[sfia.org](https://sfia.org) - Gain insights into youth sports parents' equipment purchasing behaviors and better understand the youth team...

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### Government Shutdown Tariffs & Supply Chain Operations FAQ

[sfia.org](https://sfia.org) - SFIA has put together a FAQ in light of the government shutdown to answer questions on tariffs & supply chain operations....

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### Congratulations 2025 Start-Up Challenge Finalists - Will Compete in November!

[sfia.org](https://sfia.org) - SFIA has announced the five finalists who will compete live, in-person in November to determine the champion of the...

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### The Fall Sports Season: Seizing the Moment for America's Physical Activity

[linkedin.com](https://linkedin.com) - As the fall sports season kicks off, families are returning to the rhythm of after-school practices, weekend...

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## Current Industry News



### Survey: Majority of Americans Feel They Are Bearing the Brunt of Tariffs

[sgbonline.com](https://sgbonline.com) - A survey of approximately 2,000 U.S. adults conducted by L.E.K. Consulting...

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### JLL Survey Forecasts Steep Holiday Spending Decline on Lower-Income Weakness

[sgbonline.com](https://sgbonline.com) - Average holiday budgets this year are expected to decline by 10.2 percent to \$1133...

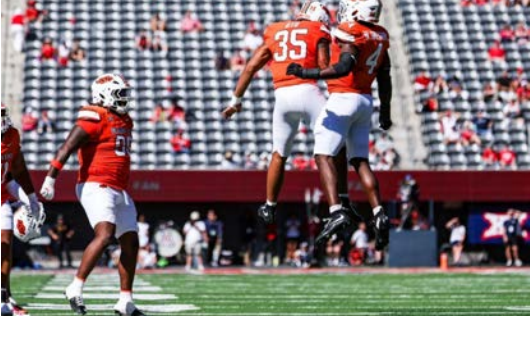
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### Global Sports Apparel Market Increased 2% Last Year

[sginews.com](https://sginews.com) - Branded athletic apparel sales remained in the doldrums for the third...

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### New Bill Aims to Prohibit Athletic Department, Conference Private-Equity Deals

[frontofficesports.com](https://frontofficesports.com) - The legislation was introduced just days after reports came out...

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### 2025 Holiday Shopping Intentions Reveal Consumer Volatility That Will Shape the Timing and Performance of the Season

[circana.com](https://circana.com) - Holiday shoppers have expectations of higher prices and plan to spend more this year...

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### Big Ten Considering Investment From California Pension Fund

[frontofficesports.com](https://frontofficesports.com) - CalPERS, the largest public pension fund in the U.S., is in contention for a...

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### Adobe Sees Online Holiday Spending Growth Slowing

[sgbonline.com](https://sgbonline.com) - Adobe expects online sales to rise 5.3 percent year-over-year (YoY) to a record...

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### WNBA CBA Dispute Could Bring Labor and Antitrust Litigation

[sportico.com](https://sportico.com) - The collective bargaining agreement between the WNBA and the WNBPA is...

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### ATP-WTA Merger: Andrea Gaudenzi "Optimistic" of Progress by End of 2025

[sportspro.com](https://sportspro.com) - ATP chairman hopes to get approval at ATP Finals for non-binding "short...

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### College Football Viewership Is Up Double Digits. Here's Why

[frontofficesports.com](https://frontofficesports.com) - There's been a widespread impact from Nielsen's Big Data + Panel, and...

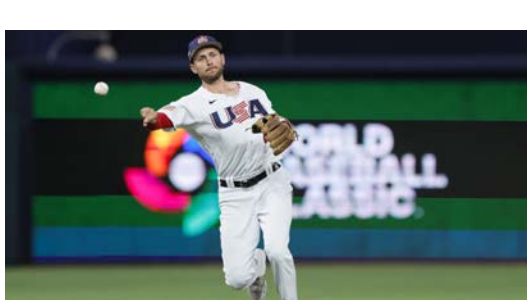
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### EXEC: Study Finds Padel Ready to Take Off in U.S.

[sgbonline.com](https://sgbonline.com) - The total U.S. padel market, including clubs, tournaments, equipment, and...

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### Fox Picks Up Media Rights to 2026 World Baseball Classic

[frontofficesports.com](https://frontofficesports.com) - The World Baseball Classic is back early next year, and Fox will...

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### Dems Play It SAFE on College Athlete Organizing Rights

[sportico.com](https://sportico.com) - The Student Athlete Fairness and Enforcement (SAFE) Act, a newly introduced...

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### Vietnam's Footwear Exports to U.S. Fell 27 percent in September Amid Tariffs

[sgbonline.com](https://sgbonline.com) - Vietnam's footwear exports to the U.S. tumbled 27 percent in...

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### Mattel Introduces Team Barbie to Champion Building Girls' Confidence

[businesswire.com](https://businesswire.com) - Barbie is celebrating International Day of the Girl by introducing Team Barbie...

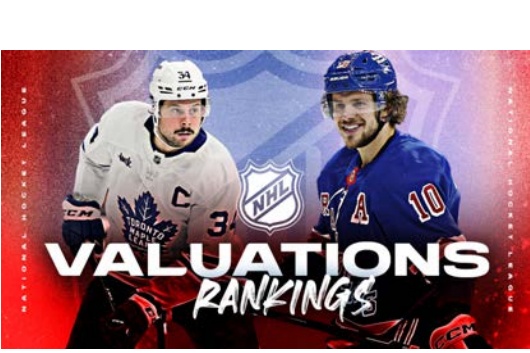
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### UFL Aims for 'Different' Feel With City Changes, Smaller Venues

[espn.com](https://espn.com) - The United Football League is making some changes, announcing Tuesday that three...

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### 2025 NHL Franchise Valuations Ranking

[sportico.com](https://sportico.com) - The average NHL team is worth \$2.1 billion, according to data compiled by...

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### Speciality Sports Rugby: Time to Scrum

[formula4media.com](https://formula4media.com) - While rugby is played worldwide – in far more countries than those...

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