



October 15, 2025

The Latest from SFIA

Member Matters & Advocacy

SFIA is actively monitoring updates related to the government shutdown. We will continue to keep you informed about any developments impacting government operations. Please reach out to Bonnie McLaughlin (bmcclaughlin@sfia.org or 917-334-1780) or Aneysa Bhat (abhat@sfia.org or 630-863-5152) if you have any questions or want to discuss anything related to the topic.

For more information, please review the below FAQ that SFIA has put together to answer any specific questions related to tariffs and supply chain operations.



NEW CUSTOM RESEARCH: Team Sports Parents' Insights Report Now Available!

sfia.org - Gain insights into youth sports parents' equipment purchasing behaviors and better understand the youth team...

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Government Shutdown Tariffs & Supply Chain Operations FAQ

sfia.org - SFIA has put together a FAQ in light of the government shutdown to answer questions on tariffs & supply chain operations....

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New Academic Membership Offering -- Benefits for Institutions and Students!

sfia.org - SFIA will give academic institutions and their students the chance to be part of a dynamic community dedicated to...

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The Fall Sports Season: Seizing the Moment for America's Physical Activity

linkedin.com - As the fall sports season kicks off, families are returning to the rhythm of after-school practices, weekend...

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Current Industry News



Goldman Sachs Sees U.S. Consumers Paying More Than Half of Tariff Burden

sgbonline.com - A recent Goldman Sachs report finds that American consumers will absorb...

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KPMG Sees U.S. Consumers Spending 4.6 Percent More for Holiday 2025

sgbonline.com - The latest consumer pulse survey released by U.S. audit, tax and advisory...

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ICSC Forecasts 3.5 Percent to 4 Percent Holiday Sales Growth

sgbonline.com - Retail sales are expected to grow 3.5 percent to 4.0 percent this holiday season...

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NRF: Monthly Imports Expected to Drop Below 2 Million TEU as Tariffs Increase

sgbonline.com - With most holiday merchandise on hand and tariffs continuing to rise...

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Standoff Over WNBA's Future Has Dominated Finals

frontofficesports.com - Since the WNBA Finals started last week -- the first best-of-seven series...

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Sports Equipment Market Returned to Growth in 2024

sgnews.com - Following a 7.2% drop in 2023, total hardgoods sales increased 1.8% last year...

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Redefining Pickleball Footwear, Franklin Sports Debuts the ACV Pro

businesswire.com - Franklin Sports has announced the debut of a first-of-its kind, purpose...

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NCAA Proposal Would Allow Commercial Logos on Apparel, Uniforms and Equipment

athleticbusiness.com - The Division I Administrative Committee on Wednesday...

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Congress Becomes Private Equity's Latest College Sports Hurdle

sportico.com - Since the NCAA acceded to demands that college athletes be allowed to use their...

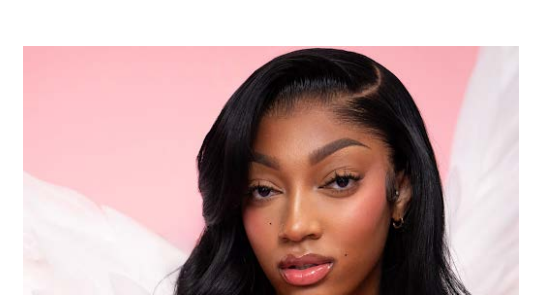
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LSU Signs Multimillion-Dollar Jersey Patch Deal Before NCAA Approval

frontofficesports.com - LSU has already signed a multimillion-dollar jersey patch sponsor deal...

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New Snapchat Data Confirms the Power and Influence of Women Athletes on Social Media

thegistsports.com - Last week, Snapchat teamed up with marketing agency Dentsu and...

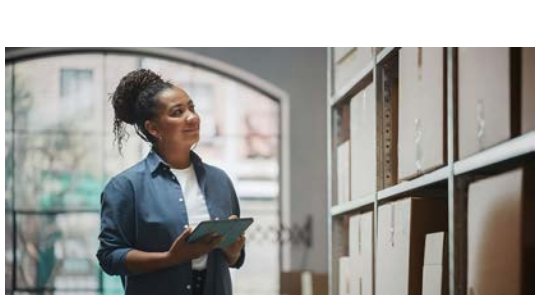
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CNBC/NRF Retail Report Again Sees Strong Sales Growth in Key Active Lifestyle Channels in September

sgbonline.com - The National Retail Federation reported that retail sales slowed on a month...

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Circana Report Reveals Shifting Generational Tides in Consumer Spending

circana.com - Circana released a new report, The Aging Arc, revealing a profound shift in...

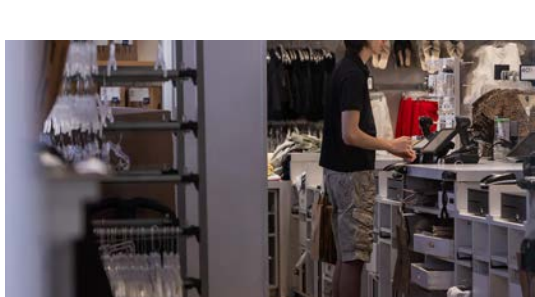
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EXEC: Asia Footwear Factories See Moderating Declines in September

sgbncline.com - Two of the largest footwear manufacturers in China and Southeast Asia...

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Consumer Confidence Edges Lower in October

sgbonline.com - The Michigan Consumer Sentiment Index inched down 0.1 points (-0.2...

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ESPN Streaming Service at Core of New Spectrum Plan

frontofficesports.com - Two years after a bitter carriage fight temporarily took ESPN and...

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