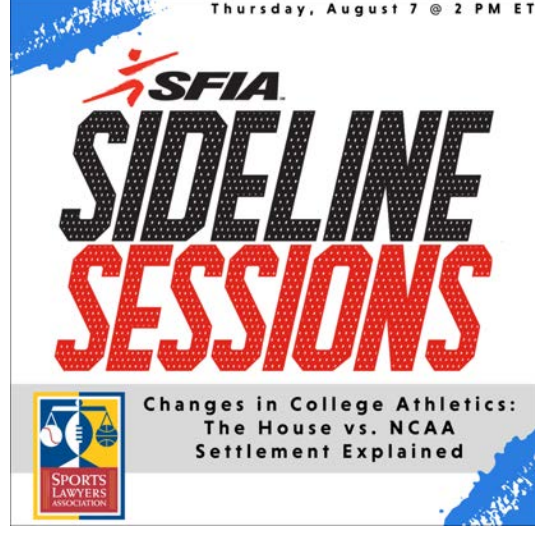




July 23, 2025

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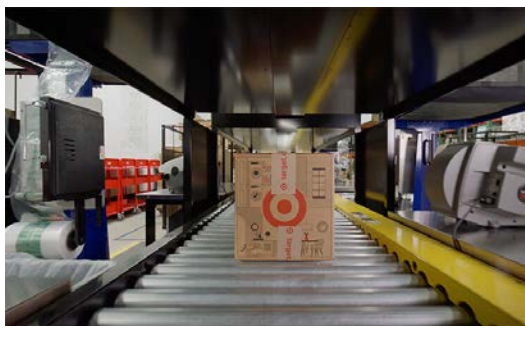
Current Industry News



House v. NCAA Lawyers Reach Agreement on NIL Collectives

frontofficesports.com - In the war between the College Sports Commission and NIL collectives...

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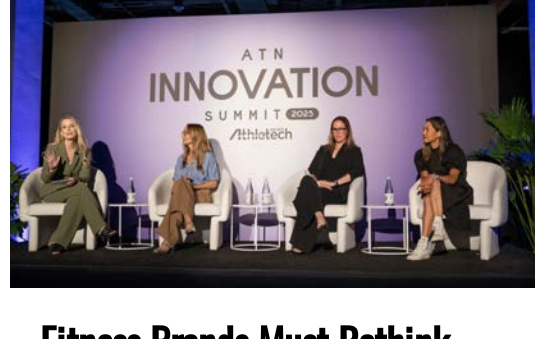
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Survey: Potential Tariffs and Inflation Jump-Started BTS Shopping

sgbonline.com - Concerns about potential tariff-related price increases on back-to-school...

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athletetechnews.com - At a time when fitness and wellness brands are eager to cater to...

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sportsbusinessjournal.com - Scottie Scheffler's four-stroke win at the Open Championship...

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thegistsports.com - Earlier this month, Sports Business Journal shared data from sponsorship...

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NOCSSAE Finalizes First Performance Standard for Youth Football Helmets

sgbonline.com - The NOCSSAE has finalized the first performance standard for youth football...

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June Retail Sales Top Expectations

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axios.com - More than 18% of Americans are planning road trips to next year's FIFA World Cup...

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Baseball/Softball: Diamond Dandies

formula4media.com - If there are any three team sports that represent the sporting spirit of...

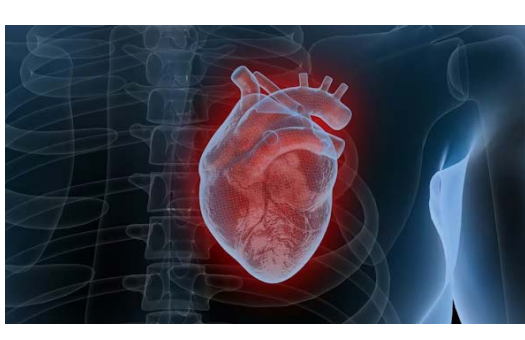
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These are the Most Popular Fantasy Football Team Names of 2025

sports.yahoo.com - A fantasy football team never looks better than it does after the draft. It's...

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In honor of the upcoming Little League World Series, SFIA is hosting **Baseball Movie Bracketology!** Click below and cast your vote for round 1 by 7/29 to help us determine the best movie!

BASEBALL MOVIE BRACKETOLOGY

ROUND 1
VOTE THRU 7/29

FIELD OF DREAMS

THE ROOKIE

ROOKIE OF THE YEAR

ANGELS IN THE OUTFIELD

A LEAGUE OF THEIR OWN

LITTLE BIG LEAGUE

THE BAD NEWS BEARS

THE SANDLOT

ROUND 2
VOTE THRU 8/5

FINAL ROUND
VOTE THRU 8/12

WINNING BASEBALL MOVIE ANNOUNCED 8/13!

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