

March 5, 2025

# The Latest from SFIA

## Member Matters, Advocacy & Research



**\*NOW AVAILABLE\*  
NEW 2025 SFIA Topline  
Participation Report: FREE for  
Members!**

**sfia.org** - The 2025 Topline Participation Report is NOW AVAILABLE, featuring new participation data from 2024...

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**Bonnie McLaughlin Joins SFIA as VP, External Affairs & Industry Relations; Lisa Futterman Promoted**

**sfia.org** - SFIA announced today the addition of Bonnie McLaughlin as Vice President, External Affairs & Industry Relations, to its...

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President Trump & the new Congress's First 100 Days in Office  
Recording in Content Library!  
Access available for SFIA Members



**WFSGI/SFIA Domestic & Global  
Priorities Member Webinar  
Recording Available**

**sfia.org** - SFIA members can access the recording from the WFSGI/SFIA Webinar in the Member Portal (Content Library)...

[Watch Here](#)



**LESS THAN ONE MONTH TO GO:  
Team Sports Conference Agenda  
Confirmed!**

**sfia.org** - The Team Sports Conference will bring together key organizations and governing for a comprehensive event to explore...

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## Current Industry News



**President Trump Pulls Trigger on China Tariffs; Market Asks What's Next?**

**sgbonline.com** - The expected tariff news hit on Monday, March 3, of a big news week related to...

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YEAR	TOTAL ACTIVE PARTICIPANTS	TOTAL ACTIVE MEMBERSHIPS
2024	10,000	10,000
2023	9,500	9,500
2022	9,000	9,000
2021	8,500	8,500
2020	8,000	8,000
2019	7,500	7,500
2018	7,000	7,000
2017	6,500	6,500
2016	6,000	6,000
2015	5,500	5,500
2014	5,000	5,000
2013	4,500	4,500
2012	4,000	4,000
2011	3,500	3,500
2010	3,000	3,000
2009	2,500	2,500
2008	2,000	2,000
2007	1,500	1,500
2006	1,000	1,000
2005	500	500
2004	500	500
2003	500	500
2002	500	500
2001	500	500
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1961	500	500
1960	500	500
1959	500	500
1958	500	500
1957	500	500
1956	500	500
1955	500	500
1954	500	500
1953	500	500
1952	500	500
1951	500	500
1950	500	500

**SFIA: Sports/Fitness Participation on the Rise, With Pickleball Continuing to Soar**

**sportbusinessjournal.com** - The SFIA's annual participation report offers encouragement for anyone...

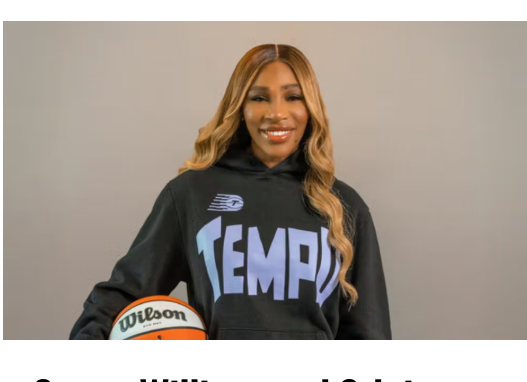
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**Feetures, America's #1 Running  
Sock Brand, Steps into Apparel  
with Performance Tees**

**prnewswire.com** - Feetures is bringing its signature innovation and quality to apparel with the...

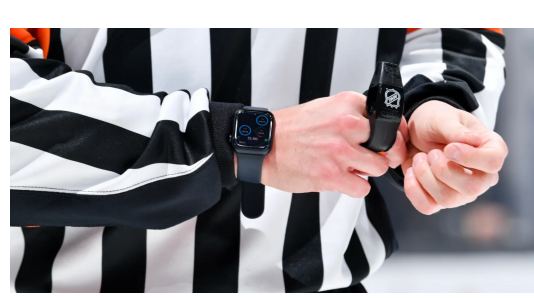
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**Serena Williams and Sabrina Ionescu Make Major Investments in Women's Sports Leagues**

**thegistsports.com** - Time to make it rain — not one, but two powerhouse women athletes...

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**NHL Watch Comms App on Apple Watch Enhances On-Ice Officiating**

**athletechnews.com** - As the 2025 Navy Federal Credit Union NHL Stadium Series approaches...

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**The Gym of the Future: What Every Fitness Professional Should Know**

**athletechnews.com** - As a fitness professional, you're navigating a quickly changing industry where...

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**USTA Dedicates Additional \$10M Toward Courts and Facilities to Ensure Tennis Infrastructure Supports Surging Demand Following Five Consecutive Years of Growth**

**athleticbusiness.com** - The USTA today announced its most significant financial pledge for...

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**A Fin for Every Swim: Speedo Teams Up With DMC Fins to Bring Swimmers a Next-Level Training Experience**

**prnewswire.com** - Get ready to take swim performance to the next level. Global swimwear...

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**Running Industry: 25 Women To Watch in 2025**

**runninginsight.com** - More so than most industries, running specialty is literally run by...

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**55 U.S. Olympic Sports Combine to Launch Marketing Collective**

**sportico.com** - Five U.S. sports national governing bodies — USA Fencing, US Squash, USA...

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**Fitness Franchising by the Numbers: 10 Key Stats**

**athletechnews.com** - The fitness franchise industry is experiencing robust growth, driven by...

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**NCAA House Settlement Final Approval Motion Filed**

**sportico.com** - The pending settlement between the NCAA and current and former D-I...

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**ACC Settlement, Like House Deal, Brings Order to College Sports**

**sportico.com** - Although couched in fiery rhetoric, the three-state, four-lawsuit litigation centering...

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**MLS Commissioner Don Garber on Expansion, Season Length, Apple TV**

**frontofficesports.com** - As Major League Soccer prepares to kick off its 30th season, League...

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**ESPN's 'Around the Horn' Will End May 23**

**frontofficesports.com** - ESPN has set the final show date for its long-running Around the Horn...

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**The NBA Stars Fueling the NIL Arms Race**

**frontofficesports.com** - Last April, five-star power forward Jayden Quaintance decommitted from...

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