



February 26, 2025

# The Latest from SFIA

## Member Matters, Advocacy & Research



**OUT TOMORROW: NEW 2025 SFIA Topline Participation Report: FREE for Members!**

sfia.org - "OUT TOMORROW" The 2025 Topline Participation Report will be available with new participation data from 2024...

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sfia.org - The Team Sports Conference will bring together key organizations and governing for a comprehensive event to explore...

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**Tariff Overview Webinar Recording/Slides Available from for SFIA Members**

sfia.org - SFIA members can access the recording and slides from the ST&R Tariff Webinar in the Member Portal (Content Library)...

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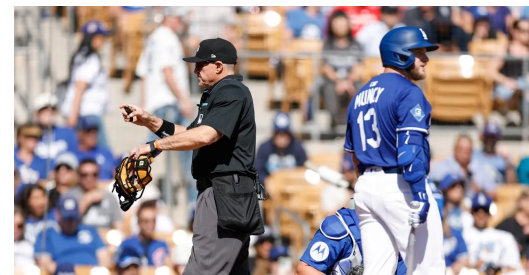
## Current Industry News



**Technogym Pivots to Life Science With New Vision: Healthness**

athlechnews.com - Technogym founder and CEO Nerio Alessandri has unveiled a new chapter for...

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**MLB's ABS System Draws Early Praise in Spring Training**

sportico.com - MLB had a successful test run debut of its Automated Ball-Strike (ABS)...

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**College NIL to Face First Hearing in GOP-Controlled Congress**

sportico.com - The House Subcommittee on Commerce, Manufacturing and Trade has...

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**Fox MLB Commitment Stands in Contrast to ESPN Pullback**

frontofficesports.com - MLB's long-running relationship with ESPN is ending, but the league's...

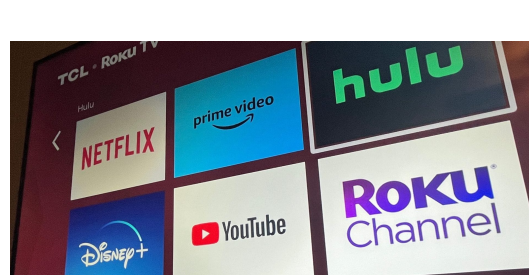
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**NHL Commissioner Unsure of 4 Nations Face-Off Return Despite "Overwhelming" Success**

sportspro.com - The NHL commissioner Gary Bettman has said he doesn't know if the 4...

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**Live Sports Key to Streamers As Bundles Show Huge Potential**

frontofficesports.com - Streaming in many ways was designed to replace traditional cable or...

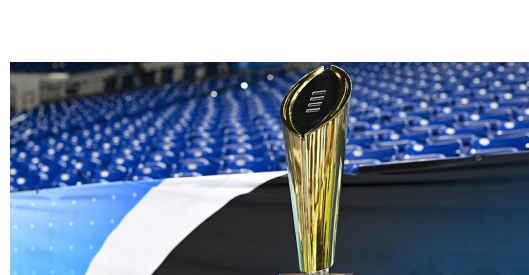
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**Three Black Women Athletes Taking Center Stage**

thegistsports.com - Black women smashing ceilings in sports is nothing new — and there's...

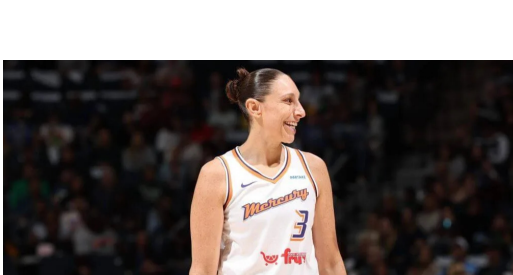
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**Commissioners Leave Talks Without Decision on CFP Format Amid Mounting Pressure**

sportsbusinessjournal.com - College football commissioners left yesterday's CFP meeting...

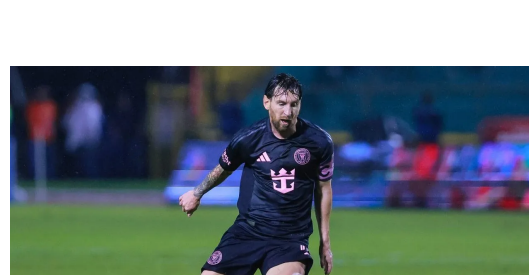
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**Diana Taurasi Says Goodbye to the Game She Helped Grow**

sports.yahoo.com - In recent years the question had been lobbed at Diana Taurasi in a...

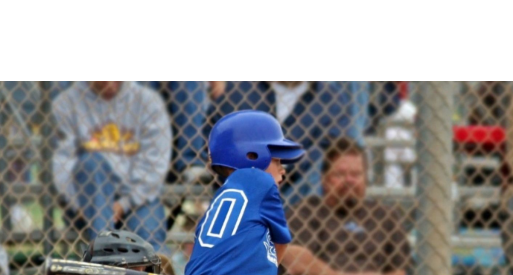
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**How Apple, MLS Plan to Grow Season Pass Audience in 2025**

sportico.com - Soccer fans have new ways to watch MLS Season Pass this year — and a new...

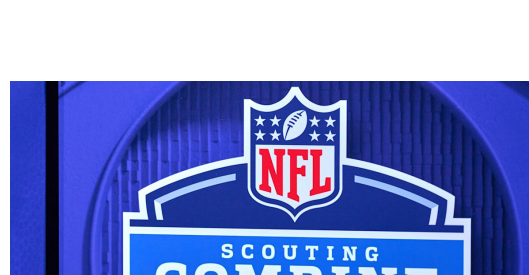
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**Sporting Goods Imports Surge in Q4 on Tariff Fears**

sginews.com - Capping a year of modest growth, industry imports jumped 15% in the final quarter...

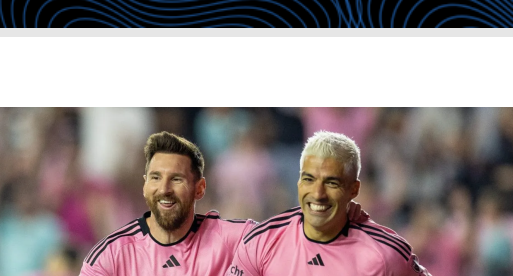
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**NFL Scouting Combine Live Updates: Coaches, GMs Take the Podium in Indianapolis as 2025 Draft Season gets Underway**

sports.yahoo.com - NFL scouting combine live updates: Coaches, GMs take the podium...

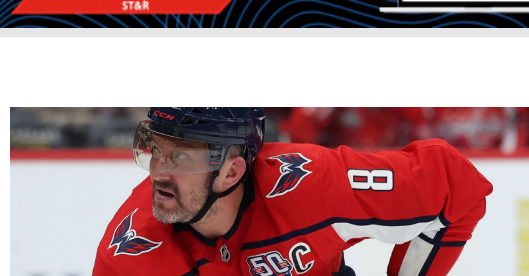
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**FIFA Club World Cup Shows Dynamic Pricing Can Yield Cheap Tickets**

sportico.com - When I was home during summers from college, with no cash to speak of, I had a...

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**Ovechkin Nets 30th, 12 Shy of NHL All-Time Mark**

espn.com - Alex Ovechkin reached 30 goals in a season for the 19th time in his 20-year NHL...

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**NFLPA Survey: Dolphins, Vikings Again Top the Player Team Report Card Survey**

nbcports.com - The NFL Players Association has released its third annual player team report...

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**NCAA and Tampa Bay Officials Announce Details for 2025 Women's Final Four**

athleticbusiness.com - With tipoff of the 2025 NCAA Women's Final Four only 38 days away...

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