

January 22, 2025

The Latest from SFIA

Member Matters, Advocacy & Research



January 31 Deadline: Provide Industry Insights in the 2025 SOTI Survey!

sfia.org - In just 10 minutes, your input will provide valuable information and feedback to help SFIA with our industry analysis...

Click Here

Sports & Fitness: A Winning Playbook for a Healthy Partnership with the New **Administration and 119th** Congress linkedin.com - Following

Tuesday's Inauguration, the SFIA extends a warm welcome to...



Partnership with the New **Administration and 119th Congress** linkedin.com - Following

Sports & Fitness: A Winning

Playbook for a Healthy

Tuesday's Inauguration, the SFIA extends a warm welcome to...

Read Here



Webinar: Review Domestic and Global Priorities: 2/20

sfia.org - Hosted by SFIA and WFSGI, the webinar will feature U.S. and global policy experts sharing their insights into the...

Register Here



President of Government & Public Affairs, Retiring After 20 Years with Organization sfia.org - The SFIA announced

today that Bill Sells, SVP of Government and Public Affairs...

Read Here



Registration and Room Block Open! sfia.org - Register and book your

room today for the 2025 Team

Sports Conference, 3/31-4/1 in...

Register Here WEBINAR

President Trump & the new Congress's First 100 Days in Office



Thursday, February 20 10:00 AM EST SFIA **Current Industry News**



Administration Could Reshape

sportico.com - Donald Trump began his second term as president of the United States...

the Sports Industry

Read Here



Goals for the New Year sgbonline.com - It's that time of year when Americans who made

New Year's resolutions come...

Read Here



12-team College Football Playoff will culminate Monday in Atlanta...

frontofficesports.com - The first

Read Here



sgbonline.com - Fanatics Collectibles announced plans to open its first flagship store in...

Read Here



founders' visions and ambitions, innovative, aimed at disrupting... **Read Here**

TEAM SPORTS CONFERENCE

MARCH 31-APRIL 1



president of Wilson Sporting... **Read Here**

NETFLIX

Expectations as NFL, Paul-Tyson

sportico.com - The NFL and the Jake Paul-Mike Tyson fight

highlighted a blowout fourth...

Netflix Beats Earnings

Boost Subs

Read Here

INDIANAPOLIS, IN

Inside Unrivaled's Explosive

frontofficesports.com - The new

3-on-3 league began its eight-

week season Friday night...

Opening Night

Read Here

Trump Holds Back From Immediate Tariffs in Trade Policy Memo

sginews.com - The newly

inaugurated Trump Administration

released a broad "America First...

Read Here

Administration Change College Athlete Pay Plans? frontofficesports.com - The final days of Joe Biden's presidency came with a potential bombshell... **Read Here**

Could Trump's New

RECORDING IN CONTENT LIBRARY! ACCESS AVAILABLE FOR SFIA MEMBERS LISTEN NOW!

BEYOND OUR BORDERS
NAVIGATING THE COMPLEXITIES OF GLOBAL TARIFFS

European Leagues Lead the Way in Latest Deloitte Report on **Women's Soccer Revenue**



Bleacher Report Aims to Build

Women's Sports 'Destination'

sportico.com - Bleacher Report

will unveil a women's sportsfocused social brand, B/R W...

Online

thegistsports.com - On Friday, Deloitte released its third annual Deloitte Football Money League... **Read Here**

BILL SELLS

MLV Launches Premier Major League For USA Women's Pro Volleyball globalnewswire.com - MLV Holdings today announced the launch of Major League Volleyball...

Read Here

Report: Season-to-Date Occupancy Trended Down at Western U.S. Winter Resorts

Read Here

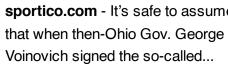
reporting that season-to-date

occupancy trended down at...

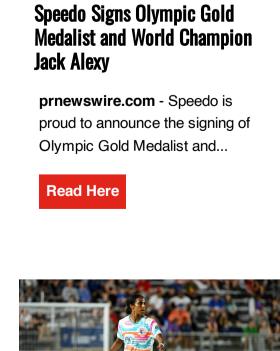
sgbonline.com - Destimetrics is

Cleveland Browns Stadium Dispute With City, Modell Law

Expands sportico.com - It's safe to assume



Read Here



Soccer frontofficesports.com - The deal

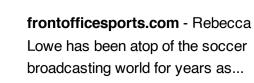
Naomi Girma Set to Be First \$1

Million Transfer in Women's

with Chelsea would make her the first women's player to command...

Read Here









Read Here





