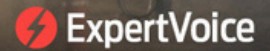


Elevate your expertise and save up to 60% on leading brands with SFIA's ExpertVoice partnership.

Join for Free

An SFIA Member Company Benefit

 ExpertVoice

Body-Solid

 BROOKS

Clarks

 Rawlings

COMING SOON:

Riddell

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The SFIA ProDeal Marketplace gives employees exclusive access to discounts (up to 60% off!) on top brands through a members-only shopping platform.

Activation is free and easy!

HOW TO ACCESS THE PRODEAL MARKETPLACE

SFIA MEMBER PORTAL:

- After logging in, or [creating a login](#) if you do not already have one, access the [Members Only](#) tab. On that tab, you will see an option for ProDeal Marketplace. Click that on the dropdown menu and follow the instructions to access the ExpertVoice platform.
- You can also take advantage of other SFIA Membership benefits through the Member Portal – including downloading research and registering for events, among others.
- If you have any difficulties accessing the Member Portal or creating a login, please contact [SFIA's Director of Membership & Technology, Chandler Hoffman](#).

EXPERTVOICE HOMEPAGE:

- [Click this link to go directly](#) to the SFIA Pro Deal Marketplace ExpertVoice platform.

VERIFICATION PROCESS

GAINING ACCESS TO EXPERTVOICE:

- Once you are on the [ExpertVoice platform](#), either via the [Member Portal](#) or the ExpertVoice homepage, you will need to provide your information for verification purposes.
- Enter your company email address in the "Join Now" section or select the button in the upper right corner. You will then need to create your account and choose a password.
- On the next screen, select your SFIA member company (or search for it). If you are unable to find your SFIA member company, simply select SFIA as your organization to join. Be sure that you use your company email address to gain access to the platform. You will then select "Proceed to Verification".
- If you do not have a company email address, you will need to upload a paystub (redacting confidential information) to gain access - then select "SFIA Member" as your affiliation, and select "Submit Verification."
- Be on the lookout for a verification email with a code to proceed – be sure to check spam or junk folders. You are still able to explore the platform and provide your personal interests in the meantime during this process.
- Once you have your code, you can verify your email and begin shopping!

CLICK HERE TO VIEW A BRIEF INSTRUCTION VIDEO ON GAINING ACCESS!

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 **SFIA**
Sports & Fitness Industry Association