### SPORTS & FITNESS INDUSTRY ASSOCIATION (SFIA) MEMBERSHIP APPLICATION

# PO Box 749 Laurel, MD 20707

www.sfia.org

# START-UP

Complete the form below and send to <a href="mailto:choffman@sfia.org">choffman@sfia.org</a> sign up for membership

#### RULES OF ELIGIBILITY

Start-Up Membership in the SFIA is open to any firm or corporation which is a manufacturer or retailer of products, or a provider of a technology or service used in sports, including, but not limited to, sports, fitness, athletic and recreation equipment, athletic apparel, and athletic footwear; a prime manufacturer of components for sports products; or a distributor of sports products marketed under the distributor's brand name or by a brand name licensee shall be eligible for Start-Up Membership in the Association.

- You've introduced your first product, service or app to market or are preparing to go to market within 24 months
- Maximum of 2 years as a Start-Up Member

Memberships are Jan 1. - Dec 31, renewing yearly

Membership Level (based on your annual revenue, check one)		
	ANNUAL REVENUE	ANNUAL DUES
	\$1 Million and Below	\$575
By checking the box and signing below, I certify that the above revenues most accurately reflect the annual revenues of this company.		
Signature		
Payment Method: Electronic Bank Transfer Credit Card		
Invoice & navment details will be sent to your email based on the selection above		

NOTE: These are not deductible as charity contribution, but are as ordinary and necessary business expenses. We estimate that 12.6% of your dues payment is allocable to lobbying and political activity, which is not deductible as an ordinary and necessary business expense. SFIA

FEDERAL ID# 36-0753520.

## SPORTS & FITNESS INDUSTRY ASSOCIATION (SFIA) MEMBERSHIP APPLICATION

# PO Box 749 Laurel, MD 20707

www.sfia.org

# START-UP

Complete the form below and send to <a href="mailto:choffman@sfia.org">choffman@sfia.org</a> sign up for membership Company Name: **Best Address** City State and Zip **Best Phone** Best Email Tax ID Each member company must designate a company executive to receive membership invoices and vote at all annual and special elections. Please list your company's representative: **Full Name** Title **Email Address** By checking this box, SFIA has our permission to contact us regarding industry matters by email, fax, or mail as it deems appropriate. SFIA's Privacy Policy is available online at www.sfia.org. I have the authority to give this permission. **FULL NAME** President: Email: Marketing: Email: HR Email: R&D Email: Sales Email:

Send completed forms and questions to <a href="mailto:choffman@sfia.org">choffman@sfia.org</a>