



The Latest from SFIA

June 14, 2024



SFIA President & CEO Tom Cove to Retire in October 2024

sfia.org - The SFIA today announced that President & CEO Tom Cove will retire effective October 4, 2024. Cove has led...

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June 26: Aluminum Extrusion Tariff Webinar - FREE for Members!

sfia.org - This webinar will discuss the main categories and exclusions within the case scope and will give examples of...

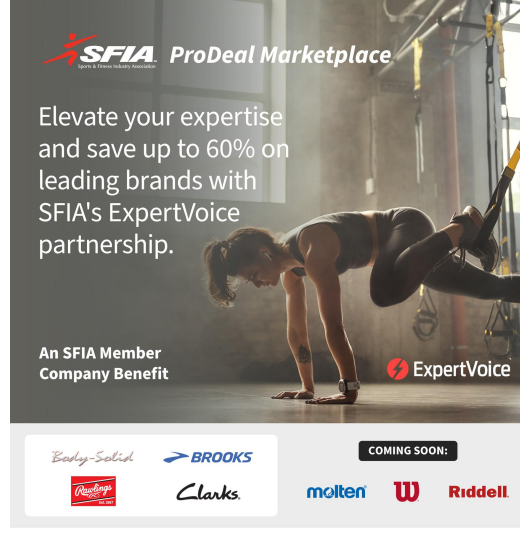
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sfia.org - The SFIA has released the 2024 State of the Industry Report, highlighting 4.2% industry growth, favorable...

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sfia.org - Activate your free membership as an SFIA member company employee and get discounts of up to 60% off...

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sfia.org - Register today and join us at Wilson Sporting Goods Headquarters for a half-day...

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2024 Congressional Baseball Game Raises Over \$2 Million for Charity

sfia.org - The 2024 Congressional Baseball Game tee'd up all kinds of action yesterday at Nationals...

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Rising Costs for Youth Sports Represents a Challenge for Families in Keeping Children Active

apnews.com - The costs keep adding up - league fees, gear, travel - when it comes to youth...

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Monthly Import Cargo To Hit Highest Level Since 2022

sgbonline.com - Monthly inbound cargo volume at the nation's major container ports is expected to...

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Pickleball is the Fastest-Growing Sport in America, and Reebok Just Made a New Shoe for It

sports.yahoo.com - Pickleball is red-hot, and Reebok now has a shoe for the sport. The athletic...

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Congress to Consider Bill Declaring College Athletes Are Not Employees

sportico.com - The U.S. House of Representatives Education and the Workforce Committee will...

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U.S. Senate Finance Committee Set to Tackle GSP Renewal, Other Trade Practices

sgbonline.com - Outdoor Industry Association has reported that Senator Ron Wyden (D-OR)...

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WNBA Sees Historic Viewership, Attendance, and Sales to Begin 2024 Season

thegist.com - Business is booming through the first month of the WNBA's 2024 season. On...

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Global Running Day is Here, but Does It Provide a Boost to Specialty Run Retail?

footwearnews.com - Global Running Day is here, and the annual celebration of the sport...

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Marucci & Victus Brands to Become the Official Bats of Major League Baseball

globalnewswire.com - Marucci Sports LLC announced today that it has entered into a license...

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USA Baseball, Major League Baseball Surpass Five Million Fun At Bat Participants

usabaseball.com - USA Baseball and the MLB together have surpassed a significant milestone...

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SFIA Chief Tom Cove Will Retire This Fall

sginews.com - Sports & Fitness Industry Association announced that its president & CEO will...

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Expanded Video Replay Review Approved for Men's Basketball

ncaa.org - In men's basketball next season, an expanded video replay review will include whether...

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Monica Maxwell Named NFHS Director of Sports

nfhs.org - Maxwell, who has served as assistant executive director of the Oregon School...

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Franklin Sports Introduces the FS Tour Featherweight Pickleball Paddle

sgbonline.com - Franklin Sports, the manufacturer and retailer in the sporting goods...

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Rawlings® and the Grateful Dead Announce New Glove Collaboration

prnewswire.com - Rawlings Sporting Goods Company, Inc., the official game ball, glove...

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