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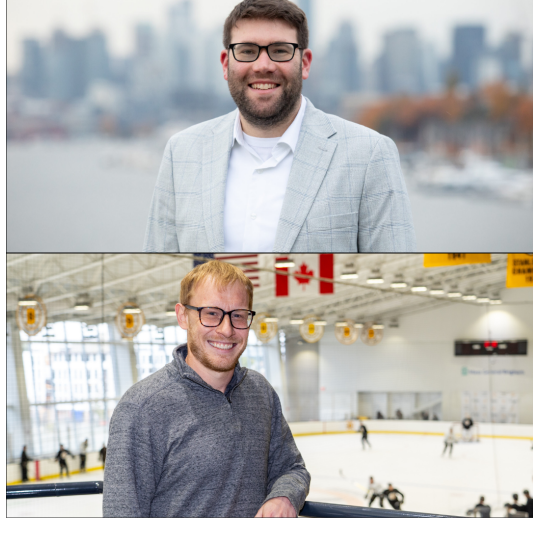
May 22, 2024



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sfia.org - The New York Super Regional will premiere the highly anticipated 2024 State of the Industry Report, with in-depth...

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SFIA Promotes Kerman and Hoffman to New Roles Within the Organization

sfia.org - The SFIA has promoted two members of its team, Alex Kerman and Chandler Hoffman, effective immediately...

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BILL UPDATE: Congress Looks to Renew Miscellaneous Tariff Bill

sfia.org - More than three years after MTB tariff relief lapsed, Congress is moving to renew this vital program. The House Ways...

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SFIA News: NOCSAE Standards Revisions

sfia.org - The following standards in several categories were modified and/or revised during the winter 2024 National...

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Reeplayr, Inc. Selects Native Frame™ to Transform the Soccer Viewing Experience

nativeframe.com - Streamline is thrilled to announce that Reeplayr has selected the Native Frame™ ...

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SFIA Ask Congress to Reign in Online Sales of Fake Products

sfia.org - On May 14, Bill Sells, SFIA SVP of Government & Public Affairs, joined the SHOP SAFE...

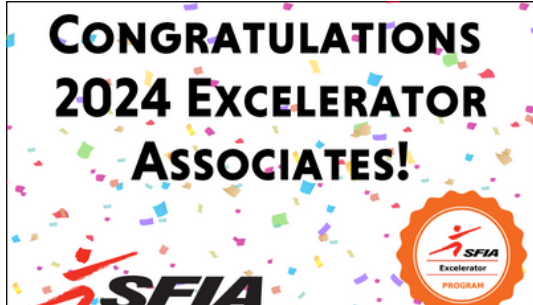
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WFSGI Announces Emma (Mason) Zwiebler as CEO

gcomonline.com - The WFSGI is delighted to announce that Emma (Mason) Zwiebler has been...

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Welcome to SFIA's 2024 Excelerator Associates!

sfia.org - SFIA is excited to welcome our 2024 Excelerator Associates! Congrats to our ten...

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Caitlin Clark Signs Multiyear Deal With Wilson's Sporting Goods

athleticbusiness.com - Indiana Fever guard Caitlin Clark this week signed a multiyear deal with...

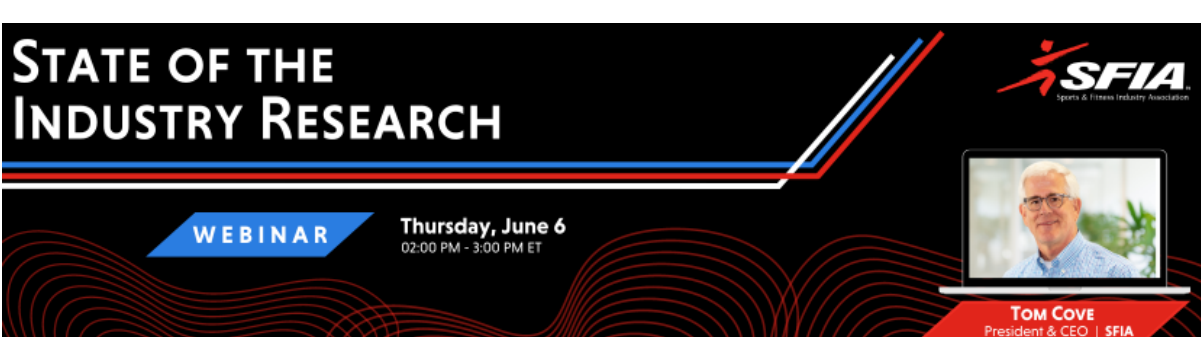
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Neck Laceration Protectors Mandated in High School Ice Hockey

nfhs.org - All high school ice hockey players will now be required to wear a neck...

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A House v. NCAA Settlement Could Massively Shift the NCAA's Business Model

thegistsports.com - By tomorrow evening, the NCAA and the Power Four conferences will vote on...

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Barbie Celebrates Role-Model Athletes Who Have Broken Boundaries to Encourage Girls to Stay in Sports and Recognize Their Full Potential

businesswire.com - Mattel, Inc. announced today, in continued celebration of Barbie's 65th...

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Why More Brands are Investing in Women's Sports

axios.com - Brands are finally recognizing the value of investing in women's sports — and Ally...

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When Done Right, Corporate Wellness Has Major Economic Benefits, HR Leaders Say

athletechnews.com - Wellbeing programs have become non-negotiable in the modern...

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NFL's Christmas Shake-Up: Netflix and Amazon Will Take It Over in '25

frontofficesports.com - Netflix winning the rights to two Christmas Day NFL games this...

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WNBA's Top Earners May See Salary Boost with CBA Opt-Out

sportico.com - Indiana Fever rookie Caitlin Clark is working on a \$76,535 salary this season. It's...

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NFL Eyes Australia as New Host for International Game

sportspromedia.com - Australia is among the countries being considered by the NFL to host...

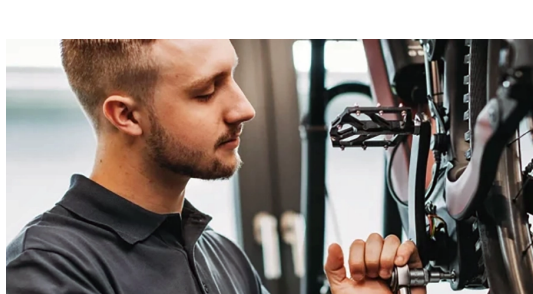
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NFL's Schedule Points to Network Strategies: Chiefs Lead, Texans Rise

frontofficesports.com - The NFL's media partners have made no secret a big part of their plan...

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NBDA E-Bike Survey Reveals Leading Brands, Services and Systems

sgbonline.com - The NBDA reported the results of its recent survey assessing ebike system...

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From New York to Paris: The New Olympic Sport For 2024 Explained

bbc.co.uk - Paris 2024 will give an Olympic Games debut to the sport of breaking — a style of street...

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