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May 1, 2024



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sportsbusinessjournal.com - Former MLB pitcher Tom Gordon has been involved with Perfect...

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businesswire.com - Launch of exclusive, multi-year partnership with stronger youth brands will...

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athlechnews.com - For almost two decades I've had the privilege of serving the health...

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axiod.com - Detroit broke the NFL Draft's attendance record with 775,000 people, and the...

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sports.yahoo.com - The NBA's next media rights deal has been a looming question as the...

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### Report: U.S. Footwear Market Flat Year-Over-Year in First Quarter

sgbonline.com - Despite the challenging economic climate, the U.S. footwear market, as...

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athlechnews.com - Two new studies underscore the beneficial effects that physical fitness has...

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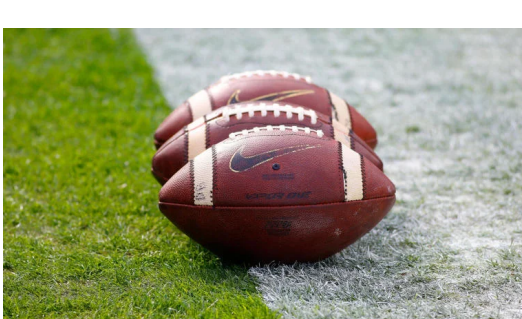
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athlechnews.com - Gen Z and Millennial consumers are prepared to scale back on non...

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cbssports.com - The model being discussed by college sports' top conferences could...

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thegist.com - Unlimited trips to the transfer portal mean basketball and football players...

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axios.com - Quarterbacks were selected at a record pace — six of the first 12 picks — in the...

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sportspromedia.com - The multi-year agreement between the National Football League and X...

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