



The Latest from SFIA

April 3, 2024



LAST CHANCE TO REGISTER: Agenda Set for April 15/16 Event - Join Us!

sfia.org - Don't forget to register for the April 15-16 Team Sports Conference, taking place in Indianapolis, hosted by SFIA...

[Register Here](#)



SFIA Excelsator Program: Application Deadline for Associates THIS FRIDAY, 4/5!

sfia.org - The SFIA Excelsator program is for emerging leaders from diverse communities engaged in the sports & fitness...

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SFIA Super Regional Series Has New Dates & Locations for 2024!

sfia.org - The SFIA Super Regionals are a series of intimate, half-day conferences and receptions focused on the...

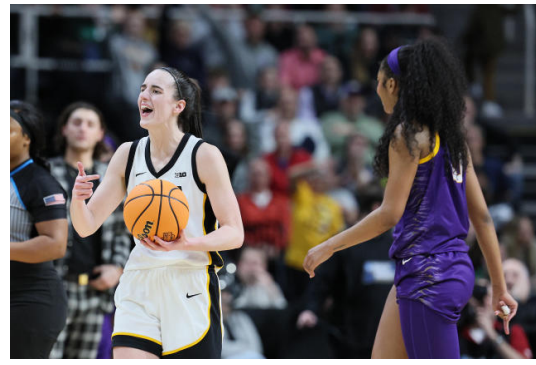
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SFIA Public Policy Newsletter: 2024 Quarter 1 Recap

sfia.org - While election-year politics hang over Congress, there is hope for tariff relief & health promotion policies. With...

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March Madness: Iowa's Win Over LSU Draws 12.3M Views to Smash Record for Most- Watched NCAAW Game

sports.yahoo.com - Iowa's win over LSU in the Elite Eight is the most-viewed women's college...

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Free Database Access for Limited Time: Sales Tools to Generate Leads on Projects!

sfia.org - With local governments investing billions of dollars into sports and recreation facility...

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TeamSnap Unveils New World- Class Training Content to Empower Coaches and Parents

prnewsire.com - TeamSnap today announced the launch of its new world-class training...

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Riddell Acquires Simbex to Expand Athlete Performance Platform and Enhance Core Capabilities

prnewsire.com - Riddell, the industry leader in football helmet technology and innovation, today...

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Cheapest Ticket for Women's Final Four is 47% Pricier Than Men's

axios.com - The cheapest tickets to the women's NCAA Final Four are 47% more than the men's...

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Google Trends Releases Data For Searches Related to Women's Sports in March

thegistsports.com - March was a wild month for women's sports, complete with a March Madness...

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EXEC: Researching Exposures & Effects from PFAS and Consumer Textiles on Human Health

sgbonline.com - Chemical Insights Research Institute of UL Research Institutes released its...

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Retail Women's March Madness is Making Stars in the ESPN Studio, Too

frontofficesports.com - It's not just the players and coaches in women's college basketball...

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Girls Basketball: Shooting Stars

formula4media.com - Female hoops participation is growing and is receiving support from...

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Report: 2023 Resale Grew 15X Faster than Retail

sgbonline.com - ThredUp, the online resale platform for apparel, shoes and accessories, released...

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Caitlin Clark vs. LSU Delivers Bigger Audience Than Thursday Night Football's 2023 Weekly Average

sports.yahoo.com - It's time to amend the declaration that only the NFL can generate a massive...

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March Manufacturing PMI at 50.3 Percent: Textile Mills Lead Sector with Growth

sgbonline.com - Economic activity in the manufacturing sector expanded in March after...

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Girls Lacrosse: Sticking Power

formula4media.com - Although lacrosse won't be included in the 2024 Paris Olympics, it will...

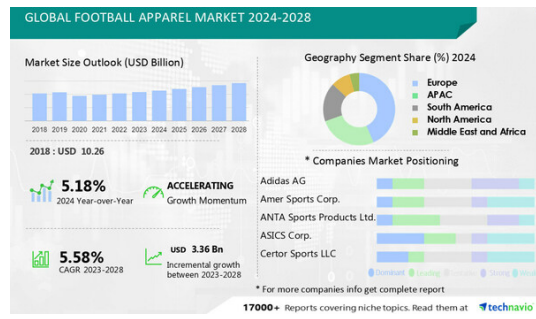
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Sportsbooks Say Iowa-LSU Smashed Records

frontofficesports.com - Caitlin Clark has broken records all season for TV viewership...

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Football Apparel Market Size to Record USD 3.36 Billion Growth from 2024-2028

prnewswire.com - The global football apparel market size is estimated to grow by USD 3.36...

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NCAA Exec Wants to Move Up Review of Women's Tournament

frontofficesports.com - Changes could be coming to women's March Madness after a...

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