

The Latest from SFIA

April 18, 2024



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sfia.org - SFIA member company employees can access the members-only shopping platform,

ExpertVoice, and save...

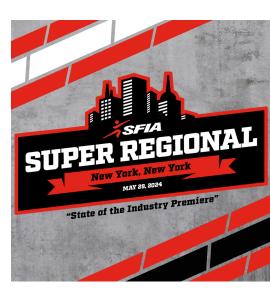
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Virtual Summer Internship Opportunities Available with SFIA - Applications Open!

sfia.org - SFIA recruits virtual interns year-round, and is currently looking for summer applicants to join the team for...

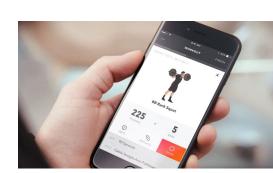
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Registration Open for First 2024 Super Regional - Join us May 29 in New York!

sfia.org - The New York Super Regional will feature an exclusive first look at the highly anticipated SFIA State of the Industry Report...

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Volt Athletics Elevates Alpowered Athlete Development Platform with Acquisition of **ZAMA Health**

sfia.org - Volt Athletics, the pioneering leader in performance training technology, is proud to...

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USA Pickleball Selects Pickleheads As Its Official Court and Game Finder

sfia.org - USA Pickleball, the National Governing Body for pickleball in the U.S., today...

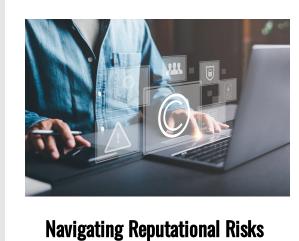
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Limited Time: Sales Tools to Generate Leads on Projects! sfia.org - With local governments

investing billions of dollars into sports and recreation facility...

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in the Sports and Fitness Industry

sfia.medium.com - In the dynamic world of sports and fitness, reputational risks loom...

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SidelineSwap Expand Resale Partnership in 2024

businesswire.com - DICK'S

DICK'S Sporting Goods &

Sporting Goods and SidelineSwap, the world's largest...

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GSP Reform Leaves China Out

sginews.com - The biggest overhaul to the Generalized Systems of Preferences since its...

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TV Record as WNBA Draft Draws 2.45M

impact on women's basketball ratings has broken through to... **Read Here**

sportico.com - Caitlin Clark's





Eligibility athleticbusiness.com - The freest free agency in all of sports is about

Transferring With Immediate

to get even freer. The NCAA... **Read Here**



celebrating the 11th year of... Read Here

prnewswire.com - The NFL, GENYOUth, and NFL FLAG are

Growing Team Sports



sgbonline.com - The 2024 Spring U.S. Footwear Consumer Survey, a collaborative effort by...

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enhances community and drives... **Read Here**

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ExpertVoice

DEI in boutique fitness models

athletechnews.com - Embedding



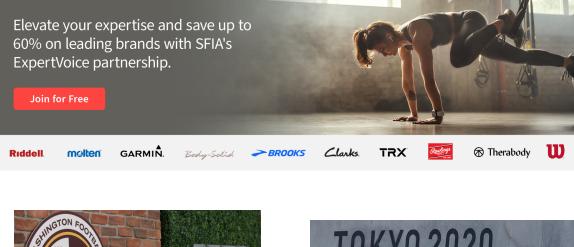
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CNBC/NRF: March Retail Sales Grew 2.7 Percent sgbonline.com - The National

Retail Federation is reporting that

retail sales grew at a steady...

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To Sum Up Current **Commanders, Coyotes Situations: It's Complicated**

frontofficesports.com - A pair of high-profile stadium and arena efforts are moving a step closer...

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Tested sports.yahoo.com - The NBA playoffs officially begin this weekend. This is the time every...

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businesswire.com - Just Women's Sports, the leading

multimedia platform dedicated...