

## **John Weinerth**

NBC Sports Next, Vice President, Sales & Commercial Partnerships

John is an experienced Sr. Level Executive with a demonstrated history of success in SAAS, sales, marketing, and sports leadership related roles. In his role at NBC Sports Next, he currently leads all Sales, Sport Vertical strategy and Commercial Partnerships within the Youth and Recreational Sports facing businesses.

John holds a Master's degree in Sports Administration from Ohio University and a BBA from Saint Bonaventure University. He has served as a national speaker on corporate sponsorship, program development, public-private partnerships and served as a Centennial Ambassador for US Soccer Federation.