



The Latest from SFIA

February 14, 2024



Agenda & Sessions Announced for April 2024 Event - Join Us!

sfia.org - Sessions for the April 15-16 Team Sports Conference in Indianapolis, hosted by SFIA, NFHS, and NCAA are confirmed...

[Register Here](#)



Exclusive Offer for SFIA Members: Early Access to Grants Information!

sfia.org - SFIA has partnered with Curate to provide an "early-access" advantage and unlock new business opportunities for...

[Read Here](#)



All Imports of Foreign Wood Products Now Subject to Lacey Act Reporting

sfia.org - The U.S. Department of Agriculture's Animal and Plant Health Inspection Service (APHIS) enforces the Lacey Act to...

[Read Here](#)



COMPLIMENTARY WEBINAR: Navigating CA's Statutory Traps - Avoid Penalties, Fines and Headaches in 2024

sfia.org - Join Buchalter for an insightful webinar where we'll delve into the most pressing legal challenges and topics facing...

[Read Here](#)



Consumer Price Index - January 2024

bls.gov - The Consumer Price Index for All Urban Consumers increased 0.3 percent in January...

[Read Here](#)



Report: January Year-Over-Year Retail Sales Trend Accelerates from December Trend

sgbonline.com - Retail sales showed a strong beginning for the year in January, nearly matching...

[Read Here](#)



NFHS: Home Team Uniform Requirements Clarified in High School Football Rules

nfhs.org - Language in the 2024 NFHS Football Rules Book will be changed in an effort to ensure...

[Read Here](#)



A's Name Jenny Cavnar First Female MLB Play-By-Play Announcer

frontofficesports.com - NBC Sports California, the team's regional sports network, has...

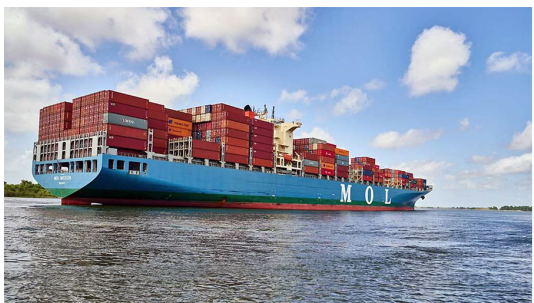
[Read Here](#)



ESPN Agrees 'US\$1.3bn a Year' Deal for Expanded College Football Playoff

sportspromedia.com - ESPN has agreed to US\$7.8 billion, six-year deal for the exclusive rights...

[Read Here](#)



NRF: Import Cargo Continues to Rise Despite Red Sea Disruptions

sgbonline.com - The latest Global Port Tracker report released by the National Retail...

[Read Here](#)



Caitlin Clark Draws Record 1.8 Million Viewers on Super Bowl Sunday

sportico.com - Wherever Iowa women's basketball star Caitlin Clark goes, people watch. If she...

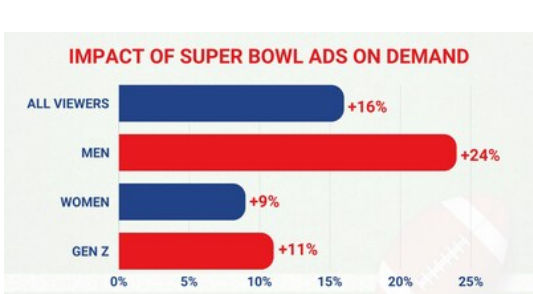
[Read Here](#)



The Most-Watched US Sporting Events of All Time

boardroom.tv - The Super Bowl reigns supreme, not just among the most-watched sporting...

[Read Here](#)



Super Bowl Advertising Study Shows Big Game Commercials Drive Demand

prnewswire.com - A 2024 Super Bowl advertising study from behavioral research company...

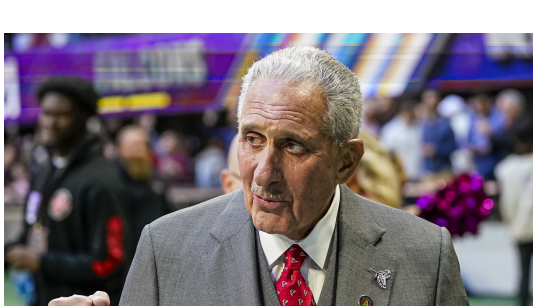
[Read Here](#)



With College Sports at Key Juncture, What Does the Future of the NCAA Tournament and CFP Look Like?

sports.yahoo.com - Within Big 12 headquarters on a Tuesday morning, the place is buzzing...

[Read Here](#)



Arthur Blank on PE in the NFL: 'There Are Models That Can Work'

frontofficesports.com - The NFL is the only one of the big four sports leagues that does...

[Read Here](#)



NFHS: Line Judge Procedure Modified in High School Volleyball

nfhs.org - Line judges will be required to change sides of the court between sets when teams...

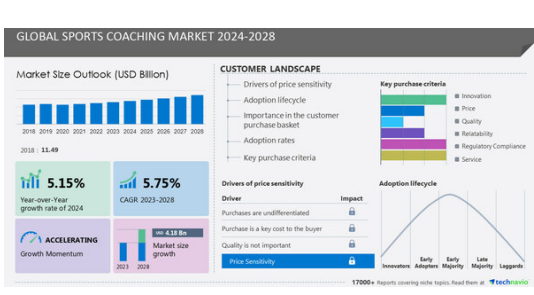
[Read Here](#)



LSU Gets \$1M, Athletes Paid NIL Money for Amazon Docuseries

spotico.com - Campfire Film & TV is paying LSU \$1 million for the exclusive rights to produce...

[Read Here](#)



Sports Coaching Market 2023-2028, USD 4.18 Billion Incremental Growth

prnewswire.com - The sports coaching market is set to grow by USD 4.18 billion from 2023...

[Read Here](#)

