

# DON'T MISS OUT ON SFIA MEMBERSHIP

MEMBERSHIP BENEFITS	SFIA MEMBERSHIP	NON-MEMBER
ANNUAL RESEARCH REPORTS	✓	Available a'la carte
SINGLE SPORT REPORTS	\$100 each	\$300 each
EXCLUSIVE EVENTS	Heavily Discounted Registration	Available at premium price
WEBINARS	✓	\$259 each
SPORT SPECIFIC COUNCILS	✓	✗
CRISIS MANAGEMENT - SEE CASE STUDY	✓	✗
INDUSTRY CONNECTIONS + INTRODUCTIONS	✓	✗
VOICE ON CAPITOL HILL	✓	✗
TRADE/TARIFF ASSISTANCE	✓	✗
LEGAL TASK FORCE ACCESS	✓	✗
NEWSLETTER & PR PUBLICATION	✓	✗
BLOG & MEMBER SPOTLIGHT	✓	✗
ACCESS TO THE ONLINE CONTENT LIBRARY	✓	✗
ACCESS TO SERVICE DISCOUNTS FROM PARTNERS	✓	✗
ACCESS TO SPORTS & RECREATION PROJECT DATABASE	✓	✗
IN-PERSON PRESENTATIONS	✓	✗

FIND CASE STUDIES + MORE DETAIL UNDER 'BECOME A MEMBER'



# SFIA MEMBERSHIP BENEFITS

## RESEARCH

- Unlimited Access to 5 Annual Research Reports (\$2,550 value)
  - Topline Participation - [Here](#)
  - Manufacturer's Sales By Category - [Here](#)
  - Trends in Team Sports - [Here](#)
  - Tracking the Fitness Movement - [Here](#)
  - State of the Industry - [Here](#)
- Single Sport Reports Discounted to \$100 from \$300 - Full List [Here.](#)
- State of Pickleball: Participation & Infrastructure Report - Discounted [Here](#)



## EVENTS

- Unlimited Access to Past & Upcoming SFIA Hosted Webinars (\$259/webinar value) - Upcoming Webinars [Here](#)
- Heavily Discounted or Free Event Registration - Upcoming Events [Here](#)
  - Team Sports Conference
  - Start-Up Challenge
  - Super Regionals



## COUNCILS

- Access to Sport Specific Councils Addressing the Needs of the Sport - Learn More [Here](#)
  - Baseball & Softball
  - Football
  - Golf
  - Lacrosse
  - Soccer
  - Volleyball



# SFIA MEMBERSHIP BENEFITS



## INDUSTRY COMMUNICATIONS



- Unlimited Inclusions in SFIA's Weekly Newsletter
- Connections to Brands in the Industry - Snapshot [Here](#)
- 'Member Spotlight' on SFIA's Blog - [Here](#)

## PUBLIC POLICY

- Assistance When Tariffs/Trade Issues Arise - Learn More [Here](#)
- **NEW** - Sports & Recreation Project Database - Learn More [Here](#)
- Voice of Industry on Capitol Hill
  - Advocates for Bills that Will Benefit Participation & Industry
    - PHIT Act - Use pre-tax dollars on sports equipment
    - Offering Assistance with International Trade, Tariff, and Supply Chain Matters
    - Safeguarding Intellectual Property Rights
    - Taking the Lead in Shaping Equipment Safety and Regulations

## OTHER BENEFITS



- Free First Call Access to SFIA's Legal Task Force - List [Here](#)
- Unlimited Access to SFIA's Content Library
  - Research Reports
  - Previous Event & Webinar Content
  - Sports Equipment Standards & Rules Changes
- Unlimited Access to SFIA's Preferred Partner Discounts - List [Here](#)
- Access to Business Councils - Learn More [Here](#)
  - Government Relations Advisory Council
  - Marketing & Research
  - Technology & Innovation