

Danny Morrissey

Co-Founder and Chief Revenue Officer of Postgame, the #1 NIL sports marketing agency helping global brands (adidas, CVS, FritoLay, Crocs, Gillette, Steve Madden) execute multichannel marketing campaigns and leverage partnerships with college athletes at scale. Postgame has the largest athlete community, amassing over 70,000 college athlete members that reach over 200 million engaged fans and followers.

Danny is a sports and digital marketing entrepreneur with extensive background in technology start-ups, sports marketing and brand partnerships. Danny is a former collegiate athlete (Penn State Basketball 2004-2009, Captain 2009) and IMG Academy Alumnus. A former sports marketing executive in the NBA and NBA G League and sales leader in the Retail and Ecommerce industries, Danny has worked closely with leading consumer brands throughout his career. Danny resides in Philadelphia, PA. Married (Gladys), Sons (Padraig, Henry, and Callum).