

Candice Haynes is the Director of Youth Basketball Development at the NBA. In this role, Candice leads efforts to grow the game and support the holistic development of young people on and off the court. Prior to joining the NBA, Candice successfully developed youth-focused initiatives in the workforce development, juvenile justice, and education sectors, and founded 360° Skills Academy, a sports-based nonprofit based in New York City. Her experience as a multisport youth athlete, coach and advocate influences her work. Candice holds a master's degree from Columbia University and completed her undergraduate studies at Virginia Commonwealth University. She resides in her hometown of Queens, NY.