Amy Halpenny: CEO, FlipGive

Amy is a results-oriented and passionate leader who has spent her entire career working in dynamic entrepreneurial environments and disruptive start-ups. She has a depth of experience in business model innovation, go-to market and commercialization strategies, operations and people management. Amy currently serves as CEO of FlipGive (flipgive.com), an easy-to-use cashback app where everyone wins. Teams raise funds without fundraising and brands earn new shopper loyalty by giving back where it matters. FlipGive has given back over $50M by helping families across North America turn everyday shopping into effortless fundraising so kids can play more and spend less on the sports they love. She's a very proud hockey, dance and ski-racing Mom to 3 active kids.