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January 24, 2024



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[sfia.org](#) - SFIA has released its 2023 U.S. Trends in Team Sports Report, which examines participation and market trends...

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EXEC: January Consumer Confidence Index Highest Since July 2021

[sgbonline.com](#) - The University of Michigan's preliminary results reported on the overall index of...

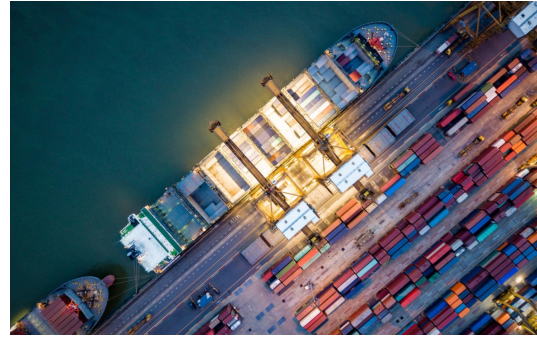
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On Deck: 2024 Baseball

[formula4media.com](#) - As springtime nears, America's Pastime is again gaining the...

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Shipping Shock, Rising Wages Impact Cost Outlook

[sginews.com](#) - Just when the commercial world thought it was safe to go back in the water...

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The Numbers Inside The Hoop

[formula4media.com](#) - Basketball continues to be the most-popular team sport in the U.S., from the...

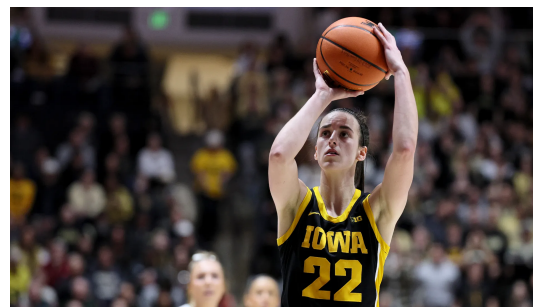
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Volleyball is Having a Moment —and the Pro League Space is Crowding

[frontofficesports.com](#) - A new professional volleyball league launches on Wednesday night...

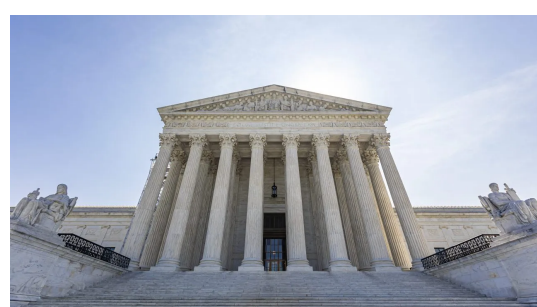
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Iowa Star Caitlin Clark Boosts Women's Basketball Sales, New Data Shows

[axios.com](#) - NCAA women's basketball tickets have seen a boom in sales since the arrival...

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College Sports' Ultimate Fate in Hands of Courts, Not Congress

[sportico.com](#) - Last week might have seemed like a consequential one in the lingering saga known...

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Chiefs v Bills Scores Record 50.4m NFL Viewers for CBS

[sportpromedia.com](#) - The Kansas City Chiefs' thrilling win over the Buffalo Bills in the...

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Ohio State-Iowa Was Most-Watched Women's College Basketball Regular Season Game Since 2010

[sportspromedia.com](#) - NBC's coverage of Ohio's overtime victory against Caitlin Clark's...

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Texans QB Stroud Becomes First Former Ohio State Athlete to Give Back to NIL Collective

[athleticbusiness.com](#) - The Houston Texans' quarterback, C.J. Stroud, became the first...

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EXPLORE Act Passes Out of Committee, Heads to House Vote

[sgbonline.com](#) - The Expanding Public Lands Outdoor Recreation Experiences Act last week...

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Circana to Acquire Golf Datatech

[sgbonline.com](#) - Circana, formerly IRI and The NPd Group, has agreed to acquire Golf...

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[frontofficesports.com](#) - One particular moment during ESPN's Dec. 11 telecast of the New York...

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No Ceiling? NFL Breaks New Ground in Banner Season for Viewership

[frontofficesports.com](#) - Even amid the NFL's stellar rating season, the league continues...

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