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**December 13, 2023**

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- We are currently offering complimentary access to SFIA's Curate Platform for all members!

**The Usage of Model Names by Brands for Products Shown on Web Sites – A Minefield for Legal Disputes**
[sfia.org](http://sfia.org)

- This article is primarily based on the grounds of German substantive laws and the jurisprudence of German courts...

**Program Provides Exclusive Benefits to SFIA Members**
[sfia.org](http://sfia.org)

- SFIA's Preferred Partner Program connects members with service-oriented companies and benefits to help...

**Registration Open For The 2024 Team Sports Conference - April 15-16**
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- Hosted along with NFHS and the NCAA, this conference will bring together key organizations and governing...

**BSN Sports Earns Front Office Sports ‘Best Employers in Sports’ Award**
[prnewswire.com](http://prnewswire.com)

- BSN Sports, a direct marketer and distributor of highly customized sporting...

**Franklin Sports Officially Announces the FS Tour Paddle Series**
[businesswire.com](http://businesswire.com)

- Franklin Sports, a leading manufacturer and retailer in the sporting goods...

**Sporting Goods Industry Mourns the Passing of Jim Easton**
[sgbonline.com](http://sgbonline.com)

- Jim Easton, the second-generation owner of the Easton sports equipment...

**CNBC/NRF: Strong Retail Sales Gain for First Half of Holiday Season**
[sgbonline.com](http://sgbonline.com)

- The holiday shopping season got off to a good start in November as retail...

**NCAA Floats Proposal to Pay Athletes in College Sports**
[axios.com](http://axios.com)

- The NCAA is pushing new rules that would allow schools to directly pay...

**Trail Running Participation is on the Rise and Brands are Releasing Innovative Shoes in 2024. But are they Worth the Investment for Retailers?**
[footwearnews.com](http://footwearnews.com)

- Trail running participation is on the rise, and leading footwear...

**Gildan Activewear Names New CEO as Chamandy Exits**
[sgbonline.com](http://sgbonline.com)

- Gildan Activewear, Inc. President, CEO and Board Director Glenn J...

**NRF: Imports Peaked in October, Volume Expected to Increase in 2024**
[sgbonline.com](http://sgbonline.com)

- Inbound cargo volume at the major container ports in the U.S. will continue...

**NFL Could Expand Global Presence to Nine Games: Owners to Vote**
[frontofficesports.com](http://frontofficesports.com)

- The NFL made a strong push to expand its international footprint this...

**Could Two NBA Teams Be on the Move? It's Possible**
[frontofficesports.com](http://frontofficesports.com)

- Two NBA teams with roots firmly planted at longstanding downtown arenas...

**NRF: Economy Delivers “Vigorous Growth” Despite Slowdown**
[sgbonline.com](http://sgbonline.com)

- According to the National Retail Federation's Chief Economist Jack Kleinhenz...

**Fifa Receives Three Bids to Host 2027 Women’s World Cup**
[sportspromedia.com](http://sportspromedia.com)

- Belgium, Germany and the Netherlands, Brazil, and the U.S. and Mexico...

**Why a Successful In-Season Tournament is Crucial to the NBA's Next TV Deal**
[sportspromedia.com](http://sportspromedia.com)

- The NBA's In-Season Tournament was created to drive interest...

**Caitlin Clark NIL Deal Grows Pro-Like Portfolio: Nike, Buick… Now Gatorade**
[frontofficesports.com](http://frontofficesports.com)

- Over the past year, name, image, and likeness collectives have...

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