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November 8, 2023



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sfia.org - Whether beginning a new brand protection program or looking for ways to enhance your current one, building an...

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sfia.org - After kicking off the Super Regional Series in Boston today, SFIA will be in Seattle next week, followed by New York the...

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2023 Tracking the Fitness Movement Report Available

sfia.org - The SFIA has released its 2023 Tracking the Fitness Movement Report, featuring an in-depth analysis of workout...

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sfia.org - Hosted along with NFHS and the NCAA, this conference will bring together key organizations and governing...

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Riddell Extends NFL Helmet Partnership Through 2030 Season

sgbonline.com - Riddell inked a 7-year extension to its partnership with the NFL. The...

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Topgolf Callaway Acquires BigShots Golf

sgbonline.org - Topgolf Callaway Brands Corp. reported that the company purchased certain...

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NBA In-Season Tournament Debut Averages 1.7M Viewers

frontofficesports.com - The NBA's In-Season Tournament experiment got off to a solid - if...

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Chiefs-Dolphins Game in Germany Draws Near-Record Rating for NFL Network

sports.yahoo.com - A full house of 50,023 fans inside Deutsche Bank Park in Frankfurt, Germany...

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NRF Sees 3 to 4 Percent Growth in Holiday Spending

sbgonline.com - The NRF delivered its annual holiday forecast, predicting sales during...

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Foot Traffic Data Sees Possible Boost for Sporting Goods Retail for Black Friday

sgbonline.com - Economic headwinds have impacted retail performance for most of 2023...

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NFL Commissioner Confirms 2024 Game in New Country

sportspromedia.com - Roger Goodell confirms either Spain or Brazil will host a regular season...

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Team Insight: Keeping Score

formula4media.com - If the late Amos Alonzo Stagg and Glenn "Pop" Warner, two of the...

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EXEC: Wrapping Up the Less-Than-Jolly Holiday Forecasts For Retail

sgbonline.com - Holiday forecasts arriving in recent weeks roundly forecast sales will slow...

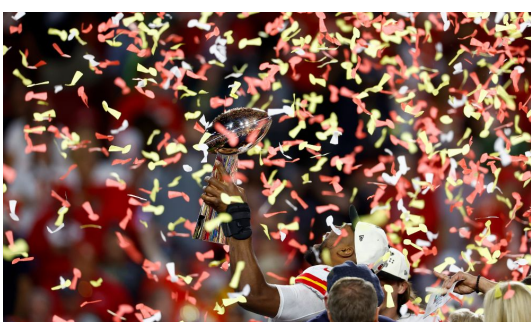
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Lakers, Knicks, Celtics Tickets Rank Among Highest in Demand This Season

axios.com - The Los Angeles Lakers, New York Knicks and Boston Celtics were the top...

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Report: CBS Already Close to Selling Out Super Bowl LVIII Advertising Slots

sportspromedia.com - CBS has reportedly virtually sold its entire advertising inventory for Super...

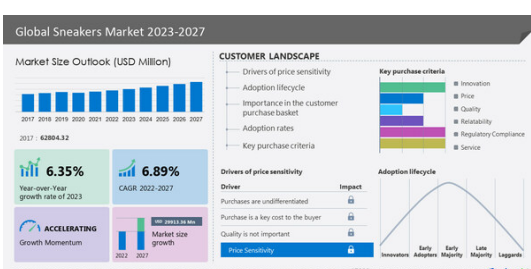
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JMU Again Appeals to NCAA to Reduce Football Transition Period

espn.com - James Madison officials made another plea to the NCAA Division I board of...

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Sneakers Market Size to Grow by USD 29.91 Billion From 2022 to 2027

prnewswire.com - The Sneakers Market is estimated to grow by USD 29.91 billion from 2022 to...

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With a Growth of USD 2.09 Billion from 2022 to 2027, Football Shoes Market Scores Big

prnewswire.com - According to the latest market analysis report by Technavio, the Football Shoes...

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