

Jim Weber***Chairman & CEO***

Jim Weber joined Brooks as CEO in 2001 and is credited for the Seattle-based company's aggressive turnaround story, focusing the team solely on delivering personally inspiring products and experiences that keep people running. The business and brand caught the attention of Warren Buffett, who declared Brooks a standalone Berkshire Hathaway Inc. subsidiary company in 2012. Jim's professional journey also includes assignments in the branded consumer products industry such as chairman and CEO of Sims Sports, president of O'Brien International, vice president of The Coleman Company, and various roles with The Pillsbury Company. Prior to joining Brooks, Jim was managing director of U.S. Bancorp Piper Jaffray Seattle Investment Banking practice and served on the Brooks board of directors. Jim received a master's of business administration degree with high distinction from The Tuck School of Business at Dartmouth College. Author of the book *Running with Purpose*, he currently serves on the boards of directors for Brooks and the Carlson School of Management at University of Minnesota. In September 2015, *Runner's World* magazine named Weber one of nine most influential innovators in the running industry. As well, he's earned a spot for more than 10 consecutive years on the *Footwear News* "Power 100" list, honoring greats across all footwear categories from the runway to running.