

Glenn Horine

An accomplished business executive with extensive experience in licensing, sponsorships, marketing, and executive search. Has had the privilege of working for or with leading organizations such as the National Football League, FIFA World Cup, National Hockey League, Madison Square Garden, EA Sports, NBC Sports, PGA of America, WWE, John McLendon Foundation, USA Hockey, Excel Sports Management, Basketball Travelers, Endeavor, Ironman, and the Arena Football League.

Among his many accomplishments, he founded Iona University's sports, entertainment, and media business program. This groundbreaking program featured an industry-led faculty, including notable figures like former ESPN chairman George Bodenheimer and Emmy-award-winning producer Ross Greenburg, who served as the former president of HBO Sports. With a unique curriculum focused on sports careers and extensive involvement from an influential advisory board, the program seamlessly blended academics, hands-on experience, and mentorship.

Horine played a pivotal role in spearheading the research, business planning, securing Board of Trustee approval, and executing the executive search to establish an endowed Chair. This achievement was instrumental in Iona University securing a transformational \$15 million gift, which fueled the launch of the Hynes Institute for Entrepreneurship and Innovations. The institute has since evolved into a dynamic hub for pioneering ideas and initiatives in the field of entrepreneurship and innovation.

Currently, provides strategic and business development leadership and support for the Sports & Fitness Industry Association (SFIA).