



The Latest from SFIA

September 20, 2023



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sfia.org - The SFIA has selected ten finalists to present their companies at the 2023 Start-Up Challenge, taking place virtually...

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Varied Career Options in The Sports Business will be Showcased to Students at Get in The Game Sports Career Conference

sfia.org - Exhibitors covering the vast scope of the sports industry will be present at the upcoming Get in The Game Sports Career...

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Corsearch 9/21 Webinar - Three Strikes Revisited: Protecting Brands & Consumers from Repeat Infringers

sfia.org - Join Corsearch tomorrow, September 21 to explore whether the newly enacted Digital Services Act is...

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Report: Online Prices Reach 40-Month Low in August

sgbonline.com - U.S. online prices in August 2023 fell 3.2 percent year-over-year (YoY)...

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Deloitte Forecasts Softer Holiday Sales, Double-Digit E-Commerce Growth

sgbonline.com - Saturday night's showdown between Texas and Alabama brought...

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Major League Pickleball and PPA Tour Unite With \$50M Backing

frontofficesports.com - The jury is still out as to whether pickleball will be a long-term force as a...

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ANTA Group Among the First to Sign Sustainable Business Initiative at Second United Nations SDG Summit

prnewswire.com - The Second United Nations Sustainable Development Goals Summit is...

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Deloitte Study Explores Link Between Women's Sports and Career Success

sgbonline.com - A new survey released from Deloitte found a wide majority of women who...

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CSU-Colorado Draws Late-Night Record 9.3M Viewers on ESPN

espn.com - Colorado's double-overtime victory against Colorado State, which ended in the early...

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August Retail Sales Growth Moderates: Sporting Goods Trends Down

sgbonline.com - The US Census Bureau reported Thursday that overall U.S. retail sales in Aug...

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Goldman Sachs Opens Door For Clients to Invest in Sports Teams

frontofficesports.com - Goldman Sachs will soon offer their clients the ability to buy...

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Vikings v Eagles Pulls in Record 15.1m Viewers for Amazon's Thursday Night Football

sportspromedia.com - Amazon notches biggest TNF audience since it began airing NFL...

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Tampa Bay Rays Announce New \$1.2B Stadium in St. Petersburg, Ending 16-year Saga

sports.yahoo.com - One of MLB's longest-running stadium sagas has seemingly come to...

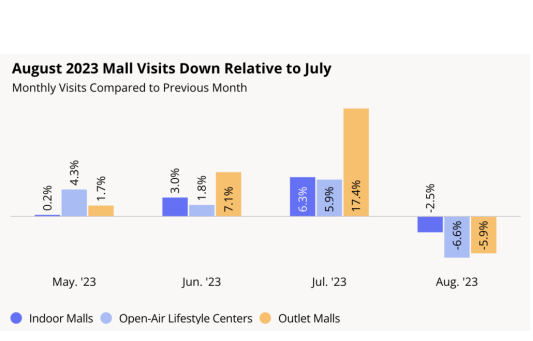
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Reported XFL-USFL Merger Continues League Consolidation Trend

frontofficesports.com - The news that two spring football leagues, the XFL and USFL, are...

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Report: August Mall Foot Traffic Decline Data May Have Some Positives

sgbonline.com - A recent report from Placer.ai suggests that middle-income shoppers limited...

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NFL Considers Changing Ownership Rules to Allow Institutional Investors

sportspromedia.com - The NFL has taken a major step forward to potentially allowing institutional...

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Puma Extends Scuderia Ferrari Partnership

sgbonline.com - Ferrari N.V. announced that Scuderia Ferrari renewed its multi-year...

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