

# The Latest from SFIA

September 13, 2023



# **Connecting SFIA Members** with Leaders Across the **Industry!**

**sfia.org -** The Program benefits SFIA members seeking business operation, marketing services, and discounted member-only...

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# **SFIA Start-Up Challenge Finalists Selected for 2023!**

sfia.org - The SFIA has selected ten finalists to present their companies at the 2023 Start-Up Challenge, taking place virtually...

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# **Playfinity and Right To Play Norway Unite Forces to Empower Kids Through Play**

**sfia.org -** Playfinity, a leader in the world of Active Gaming and play, is proud to announce its alliance

with the Norwegian...

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#### Corsearch 9/14 Webinar - Stop **Brand Abuse: How to Safeguard Your Brand's Online Identity**

sfia.org - Join Corsearch tomorrow, September 14 for the second installment in their three-

part brand protection series...

PICKLEHEADS"

SFIA

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STATE OF PICKLEBALL **PARTICIPATION &** INFRASTRUCTURE REPORT



#### **US Extends Tariff Exclusions on Some Chinese Categories Till End of 2023**

reuters.com - The office of U.S. Trade Representative Katherine Tai on Wednesday further...

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#### **ESPN Draws 8.8 Million Viewers** for Alabama-Texas, Narrowly **Beating Fox's Colorado-Nebraska Broadcast**

**sports.yahoo.com -** Saturday night's showdown between Texas and Alabama brought...

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#### The NFL's US 673 Million **Question: Will the League Introduce Jersey Patch Sponsors?**

sportspromedia.com - After a new study revealed what a jersey patch programme could be...

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# Nike Tops Gen-Z's Rankings for **Most Authentic Brand**

sgbonline.com - Nike was ranked the "Most Authentic" brand in the active lifestyle and...

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**sgbonline.com** - The economy continues to grow but not as fast



### **Average NFL Ticket Resale Price: Dolphins Tickets are in High Demand This Year**

ticket price for a Fins game this season is \$288 - up 19% over last year, according to SeatGeek...

axios.com - The average resale

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as earlier in the year, according to National Retail Federation... **Read Here** 



**sgbonline.com** - Import cargo volume at the nation's major

**Months in a Row** 

**NRF: Import Cargo Volume Could Hit 2 Million TEU Three** 

container ports is expected to...

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# **End Cable TV Carriage Dispute** frontofficesports.com - The Walt

Disney Co. and Charter

Communications have reached...

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**Have Been a Hit. Disney Wants** to Replicate **frontofficesports.com -** The

empire is striking back. The Walt Disney Co.'s ESPN was caught...

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**Report: July Golf Equipment** 

# Sales Flat at Specialty; Putters **Lead Growth sgbonline.com** - Golf Datatech

reported that July 2023 retail sales

for golf equipment at on... **Read Here** 





**Ten Years of Thomas Bach: How Has the Olympics Evolved** 

sportspromedia.com - A general rule of life is to play the hand you're dealt. In the case of...

**During His IOC Presidency?** 

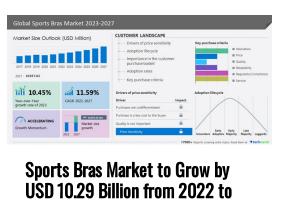
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# **Sports Apparel Market to** Reach \$410.8 Billion, Globally, by 2032 at 6.0% CAGR prnewswire.com - Increasing

athleisure trends, and sports... **Read Here** 

health and fitness awareness,



2027, Increased Participation of **Women in Sports and Fitness Activities to Boost the Market** Growth

grow by USD 10.29 billion from...

**prnewswire.com** - The sports bras market size is expected to



**Streaming-only NFL Sunday Ticket** 

sportspromedia.com - The NFL's Sunday Ticket made a successful transition to a...

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