

SFIA MEMBERSHIP BENEFITS

RESEARCH

- Unlimited Access to 5 Annual Research Reports (\$2,550 value)
 - Topline Participation - [Here](#)
 - Manufacturer's Sales By Category - [Here](#)
 - Trends in Team Sports - [Here](#)
 - Tracking the Fitness Movement - [Here](#)
 - State of the Industry - [Here](#)
- Single Sport Reports Discounted to \$100 from \$300 - Full List [Here.](#)



EVENTS

- Unlimited Access to Past & Upcoming SFIA Hosted Webinars (\$259/webinar value) - Upcoming Webinars [Here](#)
- Heavily Discounted or Free Event Registration - Upcoming Events [Here](#)
 - Team Sports Conference
 - Start-Up Challenge
 - Micro Events



COUNCILS

- Access to Sport Specific Councils Addressing the Needs of the Sport - Learn More [Here](#)
 - Baseball & Softball
 - Football
 - Golf
 - Lacrosse
 - Soccer
 - Volleyball

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INDUSTRY COMMUNICATIONS



- Unlimited Inclusions in SFIA's Weekly Newsletter
- Connections to Brands in the Industry - Snapshot [Here](#)
- 'Member Spotlight' on SFIA's Blog - [Here](#)

PUBLIC POLICY

- Assistance When Tariffs/Trade Issues Arise - Learn More [Here](#)
 - MTB - *File product tariff petitions at discounted rate (\$4,000/petition value)*
 - GSP - *Expanded definition to include sports bags; 17% to 0%*
 - China Tariffs - *File product tariff petitions at discounted rate (\$4,000/petition value)*
- Voice of Industry on Capitol Hill
 - Advocates for Bills that Will Benefit Participation & Industry
 - PHIT Act - Use pre-tax dollars on sports equipment

OTHER BENEFITS

- Free First Call Access to SFIA's Legal Task Force - List [Here](#)
- Unlimited Access to SFIA's Content Library
 - Research Reports
 - Previous Event & Webinar Content
 - Sports Equipment Standards & Rules Changes
- Unlimited Access to SFIA's Preferred Partner Discounts - List [Here](#)
- Access to Business Councils - Learn More [Here](#)
 - Government Relations Advisory Council
 - Marketing & Research
 - Technology & Innovation