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May 31, 2023



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sfia.org - Calling all sports and fitness innovators! We are looking for driven start-up entrepreneurs who are changing the landscape...

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sfia.org - In the sports industry, protecting your brand and revenue is essential to your success. Unfortunately, online...

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2023 Congressional Baseball Game: June 14, 2023

sfia.org - Did you know SFIA and its Members help provide equipment for use in the Congressional Sports' Games...

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Team, Action, and Racquet Single Sport Reports Now Available!

sfia.org - The SFIA has released its first batch of 32 Single Sport Reports from the team, racquet, and action sports categories...

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yahoo.com - While pickleball may have once been relegated to senior living centers, it is...

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sgbonline.com - Nike has launched a hydrogen-powered inland container ship, the H₂...

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Amazon: Independent Sellers in the U.S. Sold More Than 4.1 Billion Products in 2022

sgbonline.com - Amazon released its annual U.S. Small Business Empowerment Report...

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U.S. Consumer Confidence Slides to Six-Month Low

sgbonline - U.S. consumer confidence dropped to a six-month low in May as...

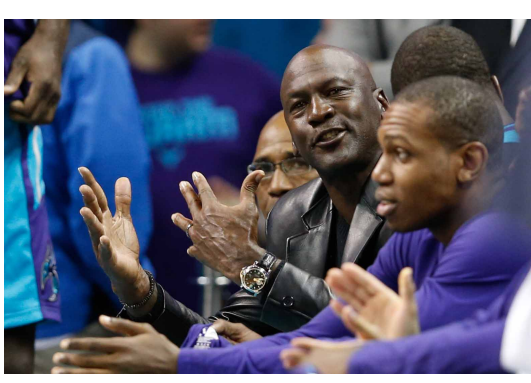
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Inside the NIL Battle That is Splintering the SEC: 'We're All Money Laundering'

si.com - Within the 11-state footprint of the country's most dominant league, some...

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Man United, Hornets Most Likely to Follow Commanders Pending Sale

frontofficesports.com - Who's on deck? With final approval of the Washington Commanders...

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2023 NBA Finals Preview: Nuggets, Heat Take Unique Paths to Finals Stage

nba.com - We have a top seed vs. an AT&T Play-In Tournament winner for the Larry O'Brien...

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Breaking Down Stanley Cup Final Between Golden Knights, Panthers

nhl.com - One of the biggest questions heading into the Stanley Cup Final between...

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DirecTV to Keep Distributing NFL Sunday Ticket to Commercial Venues

sportspromedia.com - DirecTV has struck a multi-year agreement with EverPass Media...

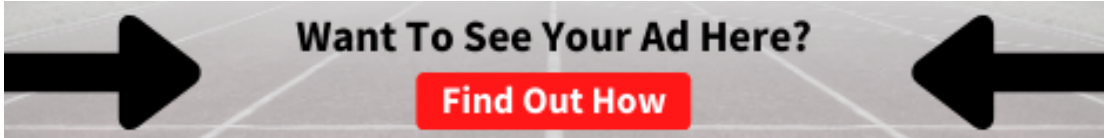
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SEC Debates Boosting Conference Schedule up to Nine Games

frontofficesports.com - The SEC spring meetings are underway in Destin, Florida...

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Google Makes Women's Soccer Move with German National Team Sponsorship

sportspromedia.com - The German Football Association has announced technology giant...

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LIV Golf to Stream Events on YouTube

sportspromedia.com - Saudi-backed series returns to Google-owned platform with PPV and...

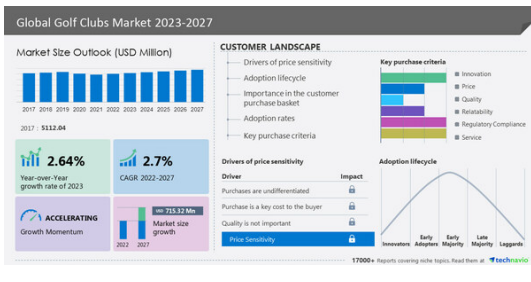
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The Global Home Fitness Equipment Market Size Expected to Grow to \$24.28 Billion in 2027

prnewswire.com - Home fitness equipment is one of the markets that has actually benefitted from...

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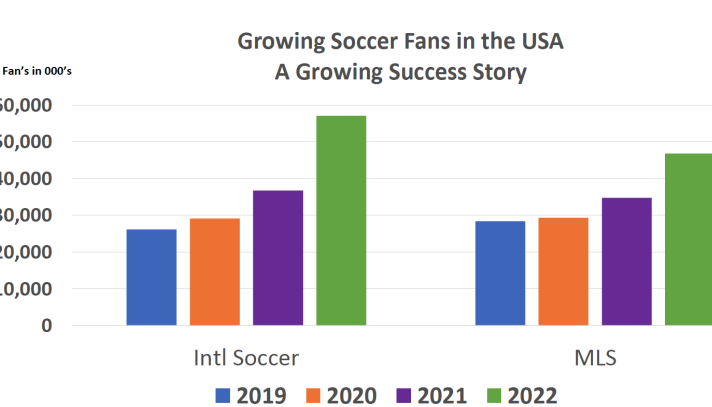


Golf Clubs Market Size to Grow by USD 715.32 Million from 2022 to 2027, North America to Account for 38% of the Market Growth

prnewswire.com - The golf clubs market size is set to grow by USD 715.32 million between...

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Fandom Research Snapshot



According to the 2022 annual study of sports fans, both International Soccer and MLS are having their moment in the sun with respect to fan growth. Fandom is up for International Soccer 55.4% and MLS is 38% when it comes to fans from 2021-2022. It looks as though the last year's World Cup had a positive influence on the sport across the board.



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