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March 15, 2023



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IHRSA, SFIA, Pro Leagues Commend Bipartisan PHIT Act Legislation

sgbonline.com - IHRSA and SFIA issued statements commending the newly introduced bipartisan legislation...

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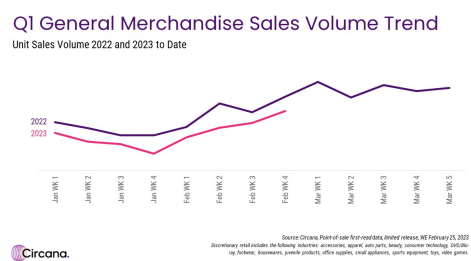
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Report: Nike, Adidas And Lululemon Top Millennials' Favorite Athletic Brands

sgbonline.com - According to Roth MKM's 2023 Millennial Survey, Millennials increasingly...

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Consumers Showed Less Affection for Spending in February as Discretionary Retail Sales Fell 4%, Reports Circana

npd.com - Discretionary U.S. general merchandise retail sales revenue fell 4% in February '23...

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pmnewswire.com - In the changed post COVID-19 business landscape, the global...

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Sporting Goods Retail Industry Icon Jim Chick Passes Away

sgbonline.com - The National Sporting Goods Association shared that former NSGA board...

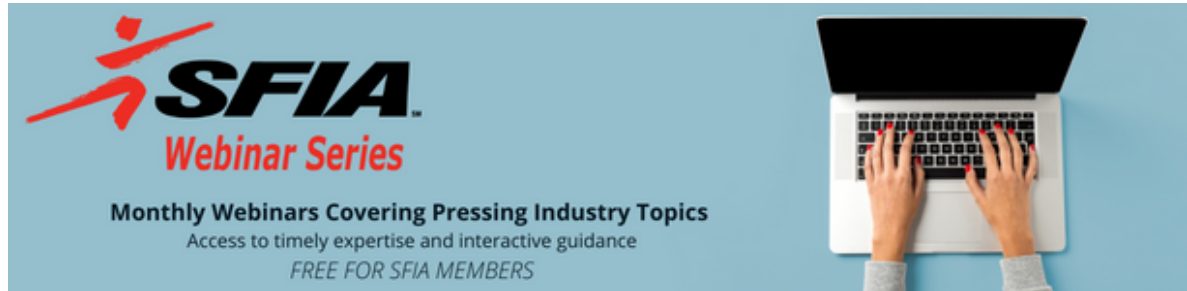
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Five Ways Sponsors are Showing up for Women's Sports

sportspromedia.com - On the back of International Women's Day, SportsPro looks at some of...

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2026 World Cup to Feature 48 Teams and New Last-32 Stage

sportspromedia.com - The format for the 48-team tournament, to be co-hosted by...

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Why Men's March Madness Always Begins in Dayton

frontofficesports.com - Every year, one of the biggest events of the sports calendar tips off from...

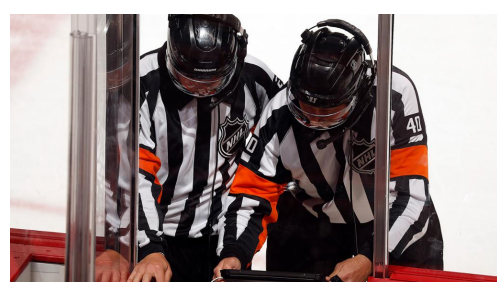
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Impact of MLB's New Rules: Shorter Games, More Steals and Higher Averages With Pitch Clock, Shift Ban in Place

cbssports.com - We have reached the second half of spring training. Every MLB team...

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nhl.com - The NHL general managers concluded Tuesday that it's best to continue to...

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CBS Sports Director Poised to Make History During March Madness

frontofficesports.com - A veteran behind-the-scenes broadcaster is ready for his...

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Puma Opens Running Testing Facility

sgbonline.com - Puma opened the Puma Nitro Lab, an athlete testing facility developed in...

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NFL Rule Proposals: Onside Kick Alternative, Possible Wild-Card Seeding Adjustment and More for 2023 Season

cbssports.com - Nine possible rule changes were proposed by NFL clubs on Monday...

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pmnewswire.com - The market is estimated to grow at a CAGR of 5.3% during the forecast period...

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