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February 1, 2023



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prnewswire.com - ASICS is announcing the launch of the GEL-NIMBUS® 25 running shoes, the most comfortable...

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sfia.org - The GSP Coalition is seeking to increase pressure on Congress and looking for companies willing to share how...

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sportsbusinessjournal.com - Nix Biosensors, a wearable hydration monitor, has partnered with USA...

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newswire.com - Bisu's "lab-on-a-chip" urine and saliva analyzer is intended for both consumer...

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Golf Equipment And Apparel Retail Sales Reported To Surpass \$20 Billion In 2021

sgbonline.com - The World Golf Report 2023, a study from Golf DataTech and Yano Research...

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USA Pickleball Sees Strong Membership Growth In 2022

sgbonline.com - USA Pickleball, the national governing body for the sport, published its annual growth...

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CDC Study: Few Adults In U.S. Meet Physical Activity Guidelines

sgbonline.com - According to a study published by the CDC, only 28 percent of the U.S. adult...

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sgbonline.com - The number of golfers playing on- and off-course grew 10 percent last year to...

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frontofficesports.com - The NFL has seemingly completely recovered from its pandemic...

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Disney Sells Out Ad Time for NHL All-Star Weekend

frontofficesports.com - Disney has sold out commercial inventory for the upcoming 2023...

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Women Sports and Swimwear Global Market Report 2022: Sector to Reach \$148.32 Billion by 2031 at a CAGR of 6.4%

prnewswire.com - According to the report the women sports and swimwear market size was...

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Sports Technology Market Size to Increase by USD 29,950.64 Million; Europe to Account for 36% of Market Growth

prnewswire.com - The Sports Technology Market by End-user, Technology, and Geography...

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sportspromedia.com - Tech giant wants buyers to commit to a season-long series of spots that...

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Report: U.S. Outdoor And Sports Toy Category Sales Fall 11 Percent In 2022

sgbonline.com - The NPD Group reported that U.S. retail sales of toys generated \$29.2 billion in...

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RIA Report: Running Specialty Sees Solid Gains In 2022

sgbonline.com - In a recent interview with SGB Media, Schalow shared that the running...

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sportspromedia.com - US sportsbooks forecast to surpass 2022 total of US\$947m for NFL...

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