

JAMIE DAVIS

Jamie Davis is the President and Chief Executive Officer of USA Volleyball responsible for the overall strategic direction and daily operations of the United States Volleyball National Governing Body. In this role, he is responsible for overseeing the development of branding, marketing, sponsorship and ecommerce opportunities and supporting the junior, high performance and national team programs as well as USA Volleyball's forty Regional Volleyball Associations.

Prior to USA Volleyball, Davis was the Founder and President of Jomandrew Sports and Entertainment providing strategic consultancy in the sports ecommerce, retail, television and digital media arenas.

Davis created Jomandrew after serving as the President Fanatics, the largest online retailer of licensed sports merchandise. In this role, he was responsible for all sales, marketing and partnerships for the company and was an instrumental member of the leadership team which completed two successful funding rounds valuing the company at \$1.5 billion and \$3.1 billion respectively.

Davis came to Fanatics from VERSUS where, as President, he oversaw the network's day-to-day programming, production, marketing, finance and sales operations, while directing and executing an overall strategic growth plan and vision for the network. With Davis at the helm, VERSUS became the fastest growing sports cable network in the United States and delivered unprecedented growth in ratings, distribution and profitability.

A seasoned television sports executive with more than 20 years of industry experience, Davis joined VERSUS from ESPN STAR Sports (ESS), a joint venture between News Corporation and The Walt Disney Company, where he served as Managing Director for the group from 2005 to 2007. ESS was Asia's leading sports broadcaster with 15 television networks across 24 countries, including China, India, Hong Kong, Singapore, Malaysia, Indonesia, Thailand, Korea and the Philippines. Under his leadership, ESS experienced record financial growth while he redefined the vision for the company, transforming it from a television broadcaster to a digital multi-media content provider.

Prior to ESPN STAR Sports, Davis worked for The News Corporation for 11 years in various roles, including a four-year stint as the President of News Corporation, China. He was also a member of the Fox Sports launch team and served as an original member of senior management in that organization.

He is a graduate of Colgate University in New York with a bachelor of arts, and received his M.B.A. from New York University's Stern School of Business.