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December 21, 2022

SFIA 2022 Year End Review
sfia.org - SFIA has released the 2022 Year End Review, which highlights the successes of SFIA in support of our members and...

Kick 2023 At The Sports Licensing Summit
sfia.org - Join decision-makers from Altius, Fanatics, Hasbro, Learfield, the NFLPA, Octane5, OneTeam Partners, and The...

SAVE THE DATE: Team Sports Conference - April 17-18, 2023
sfia.org - This conference will bring together key organizations and governing bodies for a comprehensive event...

Report: Holiday Shopping Seen As Lackluster In Early Season Review
sgbonline.com - The first two weeks of December did not bring much holiday cheer after a lackluster Black Friday and...

New Survey Sees More Athletes Returning To Racing In 2023
sgbonline.com - Athletic race results database Athlinks recently surveyed a sampling of over...

NFL Awards Five New Grants Through Inspire Change Initiative
espn.com - The NFL has awarded five new national grants through its Inspire Change social justice...

Football Equipment Market to Record USD 2,021.66 Million
prnewswire.com - Technavio has announced its latest market research report titled Global...

New Balance To Expand Operations At Skowhegan Plant
sgbonline.com - New Balance announced plans to invest $65 million in construction and capital...

2022 in Review: The Sports Business Year in Deals
sportspromedia.com - As the curtain comes down on 2022, SportsPro presents a month-by...

Naomi Osaka And Patrick Mahomes Join Wave Of Celebrities Investing In Pickleball
forbes.com - Following in the footsteps of NBA stars LeBron James and Kevin Durant, tennis...

NRF Study Forecasts More Than $816 Billion In Holiday Returns
sgbonline.com - Consumers are expected to return more than $816 billion worth of retail...

Lionel Messi World Cup Instagram Post is Most-Liked Ever
bbc.com - A gallery of Lionel Messi celebrating Argentina's World Cup win has become the...

Fitness Equipment Global Market Report 2022: Growing Adoption of Virtual Classes Bodes Well for Growth
businesswire.com - The Fitness Equipment Market size was valued at USD 12.43 billion in...

Bikes & Cycling Equipment Market Research Report by Bikes & Cycle Type, Product, Sales Channel, Region
prnewswire.com - The Global Bikes & Cycling Equipment Market size was estimated at...

2022 in Review: 25 Stories That Shaped the Sporting Year
sportspromedia.com - Puma promoted Maria Valdes to chief product officer and to its Board...

Yoga Accessories Market Size to Grow by USD 6,159.41 Million From 2022 to 2027
prnewswire.com - The global yoga accessories market size is estimated to increase by USD...

NBA Open to Mexican Expansion Team
sportspromedia.com - National Basketball Association (NBA) commissioner Adam Silver said...

Licensed Sports Merchandise Market Report 2022: Regional Outlook, Growth Trends, Key Players, Competitive Strategies and Forecasts 2020-2030
businesswire.com - The market for licensed sports merchandise is projected to grow at a CAGR of...

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