

## **Dev Sethi**

*Director, Student Athletes & Sports Creators, Meta*

Dev is the Director of Student Athletes & Sports Creators at Meta. He oversees partnerships and programs across the sports ecosystem, focusing on the needs and opportunities facing student athletes and creators who shape the culture of sports on Meta's platforms. Prior to this role, Dev was the Head of Sports at Instagram, supporting leagues, teams, media partners, and athletes. From 2016-2018, Dev was the first Chief of Staff at Complex. He previously led Partnerships and Operations at sports media company Team Whistle from 2013-15. He began his career working in partnerships and business development at YouTube & Google.