

Tom Stockham, CEO, ExpertVoice

Over his 25 years as an entrepreneurial executive, Tom has led several high-growth, industry-defining companies. Always a passionate champion of disruptive technologies, Tom began his career as an associate at BCG, where he was immersed in the transformational shift to “big box” retail. He later served as president of [Ticketmaster.com](#) (LYV), where he helped lead the market’s transition to online ticketing. Then, as CEO of [Ancestry.com](#), he built one of the Internet’s first and largest online content subscription businesses. Today, as CEO of ExpertVoice, Tom leads the team pioneering a new influencer marketing category that’s transforming retail commerce. He’s devoted to creating better buying experiences for brands, retailers and consumers through a platform that elevates the authentic experts creating better content and making trusted recommendations.