



Start-Up Membership

START-UP



● Rules of Eligibility

Start-Up Membership in the SFIA is open to any firm or corporation which is a manufacturer or retailer of products, or a provider of a technology or service used in sports, including, but not limited to, sports, fitness, athletic and recreation equipment, athletic apparel, and athletic footwear; a prime manufacturer of components for sports products; or a distributor of sports products marketed under the distributor's brand name or by a brand name licensee shall be eligible for Start-Up Membership in the Association.

2. Annual revenue is no more than \$1 Million

3. You've introduced your first product, service or app to market or are preparing to go to market within 24 months

4. You have not previously been a SFIA member under another membership category (Corporate or Non-Profit).

5. Maximum of 2 years as a Start-Up Member

● Membership Levels

Your Membership Level Is based on your Organization's Annual Revenue

Annual Revenue
\$1 Million and Below

Annual Dues
\$575