**Rules of Eligibility**

Start-Up Membership in the SFIA is open to any firm or corporation which is a manufacturer or retailer of products, or a provider of a technology or service used in sports, including, but not limited to, sports, fitness, athletic and recreation equipment, athletic apparel, and athletic footwear; a prime manufacturer of components for sports products; or a distributor of sports products marketed under the distributor’s brand name or by a brand name licensee shall be eligible for Start-Up Membership in the Association.

2. Annual revenue is no more than $1 Million
3. You’ve introduced your first product, service or app to market or are preparing to go to market within 24 months
4. You have not previously been a SFIA member under another membership category (Corporate or Non-Profit).
5. Maximum of 2 years as a Start-Up Member

**Membership Levels**

Your Membership Level is based on your Organization's Annual Revenue

<table>
<thead>
<tr>
<th>Annual Revenue</th>
<th>Annual Dues</th>
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</thead>
<tbody>
<tr>
<td>$1 Million and Below</td>
<td>$575</td>
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