

DAY 1 MONDAY, APRIL 18

4:00-6:00 PM SFIA Baseball & Softball Business Council Meeting: Vienna Ballroom *Members and invited guests only

6:30-7:30 PM WELCOME MEET-UP: Tastings Wine Bar & Bistro, Conrad Indianapolis Hotel

DAY 2 TUESDAY, APRIL 19

8:00-9:45 AM	SFIA Football Business Council Meeting: Singapore Room * <i>Members and invited guests only</i>
	CHECK-IN: Badge Pick-Up and On-Site Registration
10:00-10:10 AM	WELCOME: Opening Remarks and Agenda
10:10-10:30 AM	NFHS PRESENTATION Karissa Niehoff, Chief Executive Officer, NFHS
10:30-10:50 AM	NCAA PRESENTATION Geoff Silver, Managing Director, Academic and Membership Affairs, NCAA
10:50-11:15 AM	COFFEE BREAK
11:15-11:45 AM	YOUTH SPORTS DEVELOPMENT PRESENTATIONS Marc Riccio, Chief Executive Officer, USA Lacrosse Nicole Hollomon, Research Director, USA Football
11:45-12:30 PM	STATE OF THE INDUSTRY Tom Cove, President & Chief Executive Officer, SFIA
12:30-1:30 PM	LUNCH



DAY 2 TUESDAY, APRIL 19 | BREAKOUT SESSIONS

1:30-2:15 PM Baseball and Softball Session: Vienna Ballroom Elliot Hopkins, Ben Brownlee, Sandy Searcy, Ashlee Follis

Basketball Session: London Room Lindsey Atkinson, Andy Supergan, Rachel Seewald

Spirit Session: Tokyo Room James Weaver

2:15-3:00 PM NOCSAE Session: Vienna Ballroom Mike Oliver

Field Hockey Session: London Room *Julie Cochran, Ben Brownlee*

Volleyball Session: Tokyo Room Lindsey Atkinson, Rachel Seewald

3:00-3:45 PM Football Session: Vienna Ballroom Bob Colgate, Ty Halpin

Wrestling Session: London Room Elliot Hopkins, Ashlee Follis

Track & Field Session: Tokyo Room Julie Cochran, Rachel Seewald

3:45-4:30 PM Lacrosse Session & Business Council Meeting: Vienna Ballroom James Weaver, Lindsey Atkinson, Andy Supergan, Jay Fitzwater

Ice Hockey Session: London Room Ty Halpin, Dan Schuster

Soccer Session: Tokyo Room Julie Cochran, Ashlee Follis